

APU

RITSUMEIKAN
ASIA PACIFIC UNIVERSITY
BEPPU, JAPAN

Shape your world



Ritsumeikan
Asia Pacific University



Global
Shaping your world view.



Creation
*If you can dream it,
you can do it.*



SHAPE YOUR WORLD

Future
*One today is
worth two tomorrows.*



Challenge
It always seems impossible until it's done.



2024
Undergraduate
Prospectus



Passion
Leading you to adventure.



Diversity
Accomplishing more together.



An aerial photograph of the Asia Pacific University (APU) campus. The campus features several large, multi-story brick buildings with modern architectural elements. A large, green baseball field is visible in the center-right. The campus is surrounded by lush green trees and a city skyline in the background, with a body of water and a bridge visible in the distance.

2	SHAPE YOUR WORLD
3	APU BY THE NUMBERS
5	ACADEMICS
7	COLLEGE OF INTERNATIONAL MANAGEMENT
9	COLLEGE OF ASIA PACIFIC STUDIES
11	COLLEGE OF SUSTAINABILITY AND TOURISM
13	SUBJECT SHOWCASE
15	SUBJECT LIST
17	SETTLING IN A NEW HOME
18	EXCHANGE PROGRAMS
19	EXTRACURRICULAR ACTIVITIES
21	STUDENT LIFE
23	CAREERS
25	ALUMNI JOURNEYS
27	ADMISSIONS GUIDE

All information is current as of the 2023 academic year.
In keeping with APU's vision of sustainability,
this prospectus is made with recycled paper.



SHAPE YOUR WORLD

FREEDOM, PEACE, HUMANITY.
INTERNATIONAL MUTUAL UNDERSTANDING.
THE FUTURE SHAPE OF THE ASIA PACIFIC REGION.

Ritsumeikan Asia Pacific University (APU) first opened its doors in 2000 with these ideals as its foundation. What emerged was an entirely new **multicultural learning environment** with the aim of creating global leaders across all fields and industries.

Since then, this goal has not only been reached but exceeded as thousands of students from over one hundred sixty countries have come together to learn **intercultural coexistence, responsible business leadership, and sustainable development**. With this well-rounded base of global knowledge, APU students and graduates are actively finding solutions to the issues our world is facing.

**Your path to shape your own world and
the world around you starts at APU.**

APU BY THE NUMBERS



NO.1

**Learning Environment
in Japan**

(Times Higher Education Japan
University Rankings 2023)



23

**Countries and Regions
Represented by Faculty**



46%

**International
Students**



49%

**International
Faculty**





107

**Countries and Regions
Represented by Students**



NO.1

**Ratio of International
Student/Faculty in Japan**

(QS World University Rankings 2023)



NO.1

**Private University
Overall in Western Japan**

(Times Higher Education
Japan University Rankings 2023)



161

**Countries and Regions
Represented by Alumni**



98%

**Classes Offered in
Both English and Japanese**



94%

**International Students
Received Scholarships**

(for the APU Tuition Reduction
Scholarship in 2022)

EDUCATION THAT INSPIRES YOU

*Found my way
at APU!*

Karina Prittwitz (Denmark)

APM, 4th Year Student

I always knew I wanted to study business and went to a business high school. Somehow along the way, I also developed a deep interest in Japanese culture and language. I was ecstatic when I found APU, a university where I could delve into these interests while also studying business. The main reason I chose APU above other schools is its multicultural environment where I can learn from peers from many cultures around the world, not only Japan. I think this is really important with how globalized the world is today, especially in business. There are many things that have inspired me during my time at APU. One of the most memorable was serving as a teaching assistant at cross cultural programs for Japanese companies and high school students. In these programs, participants could learn from each other and motivate each other to grow, and I think that's what APU is all about.

Our Programs

<div>COLLEGE OF INTERNATIONAL MANAGEMENT (APM) <i>Bachelor of Business Administration (BBA)</i></div> <div>COLLEGE OF ASIA PACIFIC STUDIES (APS) <i>Bachelor of Social Science (BSocSc)</i></div> <div>COLLEGE OF SUSTAINABILITY AND TOURISM (ST) <i>Bachelor of Sustainability and Tourism</i></div>	AREAS OF STUDY	<ul style="list-style-type: none"> • Strategic Management and Leadership • Marketing • Accounting and Finance • Entrepreneurship and Operations Management
		<ul style="list-style-type: none"> • Culture, Society, and Media • Global Economy • International Relations
	CONCENTRATIONS	<div>TOURISM*</div> <ul style="list-style-type: none"> • Tourism Studies • Tourism Industry Operations • Hospitality Operation <div>SUSTAINABLE SOCIETY*</div> <ul style="list-style-type: none"> • Environmental Studies • Resource Management • International Development <div>CROSS-CURRICULAR</div> <ul style="list-style-type: none"> • Regional Development • Social Entrepreneurship • Data Science & Information System

At least 124 academic credits are required for degree completion. It takes an average of four years until graduation.

*ST students are required to earn 10 credits from both "Tourism" AND "Sustainable Society" per graduation requirements.

GO BEYOND THE TRADITIONAL CLASSROOM SETTING

APU's interactive style of education creates daily opportunities for you to **take part in lively discussions and group work with students of different cultural and socioeconomic backgrounds** in a variety of classroom settings, both online and in-person. We invite you to make an impact on the world beyond the classroom by turning your knowledge into action. From field studies, exchange programs, conferences, and academic competitions to community outreach and internships, **get involved in the vast range of opportunities that await you at APU.**

BECOME MULTILINGUAL

We provide an environment to engage your linguistic skills in English and Japanese. Completing your degree in English means you must also learn Japanese, while the reverse requirement applies to Japanese-basis students. APU also offers elective language courses in the Asia Pacific languages of Chinese, Korean, Malay/Indonesian, Spanish, Thai, and Vietnamese. This gives you a significant advantage in your future career, whether you're based in Japan or elsewhere.

CONSTRUCTIVE LEARNING

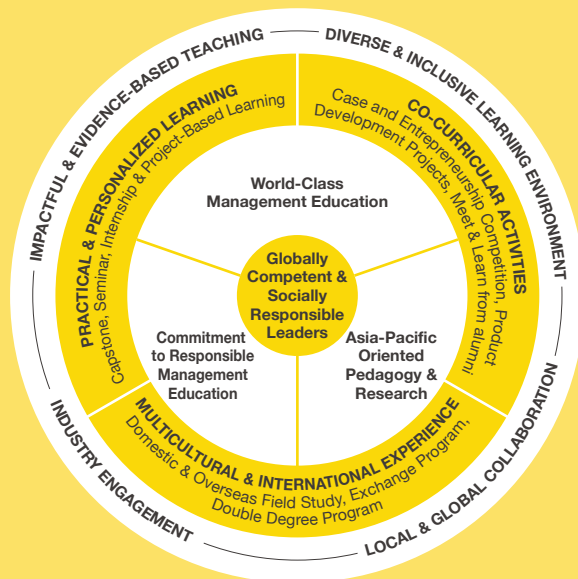
APU's highly qualified faculty from over 20 countries and regions bring a new dimension of practical learning to the classroom. Learn about the latest issues affecting your world from esteemed practitioners who have honed their skills at the cutting edge of innovation over the decades.

COLLEGE OF INTERNATIONAL MANAGEMENT [APM]

BACHELOR OF BUSINESS ADMINISTRATION (BBA)



At the College of International Management (APM), you will study business in an environment of unparalleled diversity that offers unique opportunities for both professional and personal growth. APM students cultivate leadership, entrepreneurship, and global skills while developing appreciation for diversity and inclusion by tackling business, environmental, and societal challenges together with people across the globe.



AREAS OF STUDY

STRATEGIC MANAGEMENT AND LEADERSHIP

Learn how to strategize and lead business with impact. This area of study trains students in strategic management competencies and the skills and values needed for leadership. It is geared toward students who aim to **be at the forefront of an organization's success**, are prepared to take on leadership positions, or plan to take over a family business.

MARKETING

Know how to build brands, develop products and services, set pricing and promotion strategies, develop digital business expertise and marketing skills, and manage customer relationships and distribution systems. This area of study is geared toward students who want to learn how to keep business relevant and are proactive in their pursuit to **generate business success locally and globally**.

ACCOUNTING AND FINANCE

Get trained to understand the ebb and flow of money and **manage the financial situation of companies and other organizations** responsibly. This area of study is for students who wish to pursue careers in fields such as investment management, banking, auditing, and consulting.

ENTREPRENEURSHIP AND OPERATIONS MANAGEMENT

Cultivate your creativity and initiative in business ownership and management. Students gain the knowledge, skills, and mindset needed to **start and operate new ventures and organizations**. This area of study is for students who aspire to start their own businesses or contribute to the growth and operational effectiveness of existing organizations.

Business that leaves no one behind

STUDENT VOICE

One step closer to global business leader

At APM, I cultivated leadership, entrepreneurship, and global skills while studying with people from around the world to solve business and social problems. Through various business competitions, I could also seize the opportunity to utilize the knowledge I have gained beyond just pieces of academic information. The four years of studying and competing with students from different cultural backgrounds have changed my perspective on the importance of respecting diversity and the way I look at the world. Study at APM to learn how to address various social problems and become a global leader who excels in various fields!

*Dream big,
work hard!*



Yeeun Sohn
(South Korea)
4th Year Student

*Steady progress
to success!*

STUDENT VOICE

The tools to shape your world

APU's International Business Management program covers the full expanse of business management. Even students with no business background will get a clear understanding of the various disciplines within the field in their first year. The curriculum emphasizes the interconnectedness of all subjects under the APM umbrella. So after choosing your area of study, you can still take courses that interest you in other fields such as marketing, finance, entrepreneurship, etc. This reflects business in the real world, as business must consider outside ideas.



Israel Trivashe Chari
(Zimbabwe)
3rd Year Student

DEAN'S VOICE

You have access to a diverse group of faculty with distinguished professional and academic backgrounds, engaging and innovative classes, and a global network of individuals who are inspired and committed to making a positive impact in their fields of work and in society.

Dean of APM
Lailani Laynesa Alcantara (The Philippines)
Ph.D. in Management, University of Tsukuba



Employment Opportunities

- Apple International
- Deloitte Tohmatsu Consulting
- Hakuholdo
- JETRO
- Nomura Research Institute
- Salesforce Inc
- State Street
- Sumitomo Mitsui Banking Corporation
- Robert Walters
- and so on!

Potential Graduate Schools

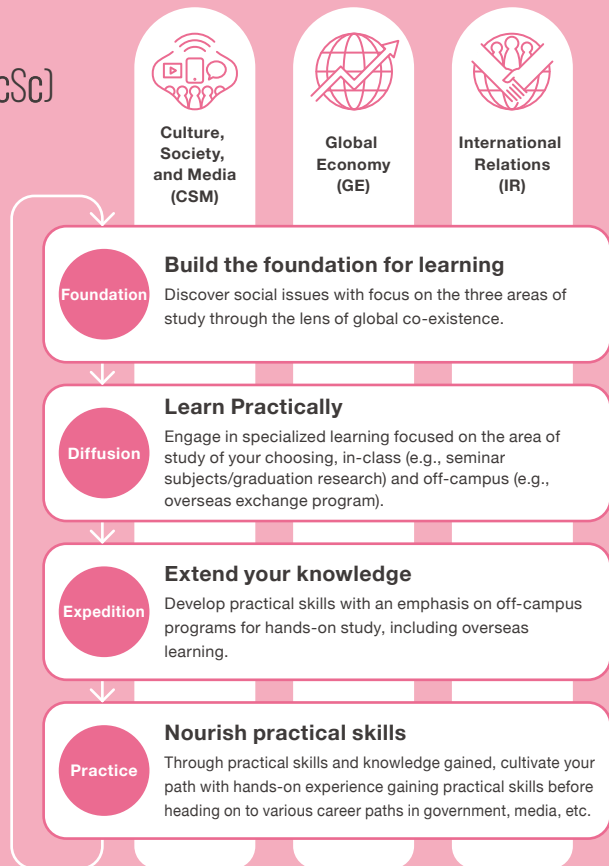
- BI Norwegian Business School (Norway)
- The University of Edinburgh (UK)
- The University of Manchester (UK)
- Tokyo University (Japan)
- University of Melbourne (Australia)
- and so on!

COLLEGE OF ASIA PACIFIC STUDIES [APS]

BACHELOR OF SOCIAL SCIENCE (BSocSc)



At the College of Asia Pacific Studies (APS), we challenge you to tackle a vast array of global issues and develop new ways of thinking to face these obstacles head-on. You will gain a broad understanding of the political systems, economies, societies, and cultures of the Asia Pacific region while gathering relevant skills in language and information technology.



AREAS OF STUDY

CULTURE, SOCIETY, AND MEDIA

This area of study enables you to analyze the societies, cultures, and values of the Asia Pacific region to deepen your understanding of the issues this region faces. You will **gain a global perspective, fundamental media skills, and the ability to view societal issues from different angles.**

GLOBAL ECONOMY

This area of study offers advanced training in economics and its various subsets. **Become an expert in a specialized field of global economics**, such as regional economies, inequality, poverty, energy, food, agriculture, nature, industrialization, pollution, health, and digitalization.

INTERNATIONAL RELATIONS

This area of study allows you to **delve into the intricacies of conflict resolution and peace-building** as well as cultivate the ability to deal with increasingly complex global issues. Your studies will draw from international law, political science, and economics to help you develop critical thinking skills and a policy-oriented approach for success in the field.

Arm yourself with Knowledge

STUDENT VOICE

Learning about the Global Society in a multicultural environment

I have always been intrigued by different cultures and how they shape societies and influence international relations. In APS, I've learned about important global issues through lectures from knowledgeable teachers and discussions with people from diverse backgrounds. I was even able to take what I learned and apply it to practical activities like the moot court competition. I am grateful to be able to learn not only through books in a classroom but also from dynamic discussions and practical experiences.



Maliha Mehnaz
(Bangladesh)
3rd Year Student

STUDENT VOICE

Discover your passion

Joining APS gave me the chance to explore the social sciences with peers and professors from around the world. Soon, I will need to choose a main area of study, and I'm excited by the possibilities. It's great to take classes where I can learn as much from my classmates as from my professors due to their unique backgrounds. I've encountered many ideas and insights that make each day in the classroom feel exciting and new. I am looking forward to my next three years at APU and to everything I will discover!



Joaquin Miralles
Zapata (Bolivia)
1st Year Student

DEAN'S VOICE

Students take introductory courses in political science, sociology, and economics. Building on foundational knowledge from these three areas, students pursue their major disciplinary study into upper-level courses while choosing electives from other disciplines to broaden their perspectives.

Dean of APS Yoichiro Sato (Japan)

Ph.D. in Politics, University of Hawaii



Employment Opportunities

- Accenture
 - AlphaSights
 - Amazon Japan
 - Apple Japan
 - Fujitsu
 - Japan Red Cross Society
 - JETRO
 - OHCHR
 - Panasonic
 - World Bank
- and so on!

Potential Graduate Schools

- Harvard University (USA)
 - Kyoto University (Japan)
 - Oxford University (UK)
 - The University of Edinburgh (UK)
 - University of Melbourne (Australia)
- and so on!

COLLEGE OF SUSTAINABILITY AND TOURISM [ST]



BACHELOR OF SUSTAINABILITY AND TOURISM

In the College of Sustainability and Tourism (ST), you will study the formation of sustainable societies through environmental resource management and sustainable tourism. One of the few university programs of its kind, we help students to become scholar-practitioners, who employ innovative research to solve real-world issues.

Sustainable Society*

Environmental Studies



Acquire an academic foundation through natural, societal, economic, and educational aspects.

Resource Management



Study about the appropriate management of the environment and natural resources in society, focusing on the circular society, energy, and climate change.

International Development



Examine the global issues of poverty and development from the perspectives of fields such as sociology, anthropology, economics, and policy studies.

Cross-curricular

Regional Development



Explore sustainable development and local designs centered on tourist sites.

Social Entrepreneurship



Analyze administration and project management of NGOs, NPOs, and social enterprises that solve challenges faced by society.

Data Science & Information System



Learn basic data analysis and IT skills that are essential to business solutions and apply such knowledge in specialized fields.

Tourism*

Tourism Studies



Deepen knowledge in tourism studies from aspects such as economy, society, history, and culture.

Hospitality Operation



Research service industry management, focusing on hotels and resorts.

Tourism Industry Operations



Recognize tourism as an industry and investigate its methods in analysis, new product creation, and marketing.

*ST students are required to earn 10 credits from both "Tourism" AND "Sustainable Society" per graduation requirements.

A sustainable future awaits

STUDENT VOICE

The Future of Our World: Sustainability and Tourism

I am happy to be majoring in Environmental studies at APU in which I have learned a wide range of disciplines from sustainability studies, ecology and biodiversity, environmental economics and policies, and even human resource management for international development goals. With the growing number of people worldwide, tourism has also gained more recognition as one of the world's leading industries, and APU is here to help. There are many off-campus study programs that students can participate in to gain hands-on experience, so if you are looking to be a catalyst of change for our planet, then the College of Sustainability and Tourism is the perfect fit for you!



Jeihan Beutari Chalil
(Indonesia)
4th Year Student

STUDENT VOICE

Life-changing journey at APU

At APU, I met the most creative students who enthusiastically contribute to community sustainability with no lack of global vision. With such outstanding peers and world-class academic faculty, I spent the past few years delving into the fields of sustainability and eco-tourism. Inspired by my field practice of sustainable tourism and solid research methods learned through my coursework, I am currently working on a thesis about pro-environmental behavior in wetland parks together. I believe ST will be the greatest collection of the high-quality resources I have received. The interdisciplinary nature of the curriculum will stir students' multi-faceted critical thinking and ultimately shape them to contribute to a sustainable society.

Local power is
global power



Lyu Qinnuan
(China)
3rd Year Student

DEAN'S VOICE

This curriculum serves as a response to today's everchanging international society, with a focus on the extremely pressing issue of creating sustainable societies as well as the impact of tourism within societal mobility and digital transformation.

Dean of ST
Yan Li (China) Dean
Ph.D. in Engineering, Kyoto University



Employment Opportunities

- UNDP
- Japan Airlines
- All Nippon Airways
- Singapore Airlines
- JTB (Japan Travel Bureau)
- Sheraton Hotels and Resorts
- Hakuho
- InterContinental
- Destination Asia Japan and so on!

Potential Graduate Schools

- Kyoto University (Japan)
- Tokyo University (Japan)
- The Australian National University (Australia)
- University College London (UK)
- University of Birmingham (UK)

SUBJECT SHOWCASE

Below are our top class recommendations that all students should try!



COMMON LIBERAL ARTS SUBJECTS

Multicultural Cooperative Workshop

Multicultural Cooperative Workshop, also known as MCW, is a required course in your first year. International and domestic students engage with one another for group activities and one-on-one discussion. Utilizing the multicultural environment we have on campus, Multicultural Cooperative Workshop aims to provide opportunities for domestic and international students to interact and develop cross-cultural understanding skills through exchange and communication with fellow students of differing value systems and cultural backgrounds. It will allow you to prepare for an international career after graduation.

Discover new culture

**Willem Petrus Roux
(South Africa)**

Ph.D. in Instructional
Systems (GSIS)



SECOND Program

The SECOND Program is a two-week field research program. Participants travel through Southeast Asia to conduct investigative surveys and carry out assigned missions, strengthening teamwork and research skills along the way.

**Watch
a video!**



LANGUAGE EDUCATION SUBJECTS

APU's Japanese curriculum

At APU, you will be able to study Japanese according to your Japanese level based on the results of the placement test after enrollment. In the compulsory courses (foundation and intermediate), students will acquire the minimum Japanese proficiency necessary for living in Japan. After completing these required courses, students may choose to continue their studies in upper-level courses to hone their Japanese language skills for use in specialized situations. Study together with students of diverse cultural backgrounds in APU's Japanese language courses to expand your language and cross-cultural communication skills!

*Let's have fun
studying Japanese!*

**Tamaki Sumida
(Japan)**

Ph.D. in Education



Asia Pacific Languages

APU offers courses in six additional Asia Pacific languages: Chinese, Korean, Malay-Indonesian, Spanish, Thai, and Vietnamese. These languages are spoken by native speakers on campus on a daily basis.

**Watch
a video!**





APM SUBJECTS

The Global Management (Capstone)

The Global Management (Capstone) is a required subject for APM students. With real-world project-based learning, students of different nationalities and specializations work together in teams to apply their business knowledge and skills. Students research and conduct a comprehensive analysis of a real company to tackle its business problems and propose solutions before meeting real CEO's from said companies.

Reinvent business.
Be the change



**Pajaree
Ackaradejruangsri
(Thailand)**

Ph.D. in Asia Pacific Studies

Global Business Case Challenge

The Global Business Case Challenge brings students together from around the world to develop solutions to a real-world business problem and present their ideas to a panel of judges.

Watch
a video!



APS SUBJECTS

Major Seminar/Graduation Research

In a seminar class, you have a chance to have in-depth discussions in small groups and get feedback to your research project directly and closely from your supervisor. Each seminar is uniquely designed by experienced professors. My students, for instance, competed in international law moot court and role-play competitions at the domestic and international levels.

Explore and unlock
your potential



**Miharu Hirano
(Japan)**

Ph.D. in Human Survivability

The Honors Program in International Relations

Students who study International Relations and Peace Studies may be eligible to receive an honors certificate. The program recognizes students who utilize individualized faculty supervision and APU's international and intercultural programs.

Watch
a video!



ST SUBJECTS

Parks & Protected Areas

Protected areas, such as national parks and nature reserves, are the gold standard for environmental policy and represent a variety of theoretical and practical debates on conservation. This lecture will introduce the management, planning, and zoning of parks/protected areas and management tools for monitoring and mitigating environmental and socio-economic impacts.

Preserve the environment
you love



**Thomas E. Jones
(UK)**

Ph.D. in Agriculture
and Life Science

Field Study

The College of Sustainability and Tourism emphasizes on-site problem-based learning, both domestically and internationally. The program is designed to nurture social innovators to combine specialized theories with practical skills.

Watch
a video!



SUBJECT LIST

The following courses are offered at APU.
Some classes may be unavailable depending on the semester. Classes within each area of study or concentration are written in the order of completion.

COMMON LIBERAL ARTS SUBJECTS

APU Literacy

Student Success Workshop
Multicultural Cooperative Workshop
Peace, Humanity and Democracy
Introduction to Intercultural Communication
Intercultural Fieldwork I
Intercultural Fieldwork II
Studies of Multicultural Comparison
Foundation for Global Leadership
Overseas Learning Design
Bridge Program
Languages of the Asia Pacific
Religions of the Asia Pacific
Geography of the Asia Pacific
Culture and Society of the Asia Pacific
History of the Asia Pacific
Japanese Politics and Society
Popular Culture of Japan
Japanese History
Constitution of Japan
Special Lecture (Japanese Studies)
Applied Intercultural Communication
Skills and Practices for Global Leadership
Global Leadership for Social Impact
Japanese Art of Tea Ceremony
Japanese Art of Flower Arrangement
Traditional Japanese Arts

Global Citizens Foundation

Legal Studies
Psychology
Bioethics
AI and Society
Western Philosophy
Chinese Philosophy
Western Visual Arts
Modern Science and Technology
Negotiation Skills
Logic and Critical Thinking
Self-analysis for Career Design
Diverse Perspectives on Understanding Careers
Special Lecture (Liberal Arts Subject)
Web Design
Information Processing Essentials
Programming Essentials
Information Literacy
Health Science
Media Production Lab
Internship
Career Field Analysis for Career Development
AI and Data Science
Introduction to GIS
Database Systems
Special Lecture (ICT)
Information Systems Programming

Introduction to Major Studies Group

Introduction to Sustainable Development*
Introduction to Tourism and Hospitality*
Introduction to Policy Studies
Introduction to Sociology*
Introduction to Culture and Society
Introduction to Media Studies
Introduction to International Relations

Introduction to Comparative Politics
Introduction to Political Science
World Economy and Global Issues
Introduction to Economics
Fundamental Mathematics
Statistics
Statistics for Social Sciences*
Advanced Mathematics

*It is strongly recommended for ST students to take these subjects.

LANGUAGE EDUCATION SUBJECTS

Japanese Language Classes

Japanese Course (Foundation/Intermediate/Pre-Advanced/Advanced)
Career Japanese
Language and Culture in Japan
Language and Social Topics in Japan
Kanji and Vocabulary Skills
Japanese for Self-expression
Japanese Communication Skills

English Language Classes

English Course (Foundation/Pre-Intermediate/Intermediate/Upper-Intermediate/Advanced)
English for Discussion and Debate
English of the Media
English for Journalism
English for Business A
English for Hospitality and Tourism
English Communication Skills
English for Business B
Reading Fiction in English

Asia Pacific Language Classes

Chinese I – III
Korean I – III
Malay/Indonesian I – III
Spanish I – III
Thai I – III
Vietnamese I – III
Global Learning (Chinese, Korean, Malay/Indonesian, Spanish, Thai, Vietnamese)

Specific Language Classes

English Proficiency Test Preparation Course III
TESOL
Japanese Linguistics for Japanese Language Education
Japanese Language Teaching
Introduction to Asia Pacific Languages
Intensive Language Learning
Special Lecture (Language Education Subject)

APM SUBJECTS

Required Subjects

Introduction to Management
Accounting I
Finance
Organizational Behavior
Business Ethics and Social Responsibility
Introduction to Marketing
Legal Strategy in Business
Production and Operations Management
Global Management (Capstone)

Strategic Management and Leadership

International Transactions
Entrepreneurship
Family Business Management
Service Management
Strategic Decision Making
Advanced Organizational Behavior
Responsible Leadership in Business
Sustainable Business
Strategic Project Management
Managing Digital Business Transformation
Brand Management in the Digital World
Major Seminar in MM (Marketing and Strategic Management and Leadership)
Advanced Seminar in MM (Marketing and Strategic Management and Leadership)
Undergraduate Project in MM (Marketing and Strategic Management and Leadership)
Undergraduate Thesis MM (Marketing and Strategic Management and Leadership)
Supply Chain Management
Strategic Management
International Logistics
Special Lecture in Strategic Management & Leadership
Human Resource Management

Marketing

Product Development
Digital Marketing
Pricing Strategy
New Technologies and Future Society
Design Thinking and Innovation
International Marketing
Service Management
Destination Marketing
Managing Digital Business Transformation
Brand Management in the Digital World
Major Seminar in MM (Marketing and Strategic Management and Leadership)
Advanced Seminar in MM (Marketing and Strategic Management and Leadership)
Undergraduate Project in MM (Marketing and Strategic Management and Leadership)
Undergraduate Thesis MM (Marketing and Strategic Management and Leadership)
Marketing Research
Consumer Behavior
Supply Chain Management
Promotion and Sales Management
International Logistics
Special Lecture in Marketing

Accounting and Finance

Corporate Finance	Finance and Technology	Advanced Seminar in AF (Accounting and Finance)
Cost Accounting	Major Seminar in AF (Accounting and Finance)	Undergraduate Project in AF (Accounting and Finance)
Financial AccountingI	Managerial Accounting	Undergraduate Thesis AF (Accounting and Finance)
Financial AccountingII	Financial Derivatives	Accounting II
Advanced Accounting	Taxation	Special Lecture in Accounting
Auditing	Investment Analysis and Portfolio Management	Special Lecture in Finance
Financial Market and Institutions	Revenue Management	
International Finance		
International Accounting		

APM Common

Microeconomics	APM Field Study	Management Information Systems
Macroeconomics	Big Data Analysis	Business Data Analytics
Special Lecture (Management)	Asian Economy	Business Case Analysis & Communication
Business Internship	International Economics	Research Design and Method

Entrepreneurship and Operations Management

Entrepreneurship
Product Development
System Modelling and Analysis
New Technologies and Future Society
Venture Entrepreneurship
Design Thinking and Innovation
Technology Management
Operations Research
Major Seminar in EOM (Entrepreneurship and Operations Management)
Managing Innovation
Advanced Venture Entrepreneurship
Strategic Project Management
Managing Digital Business Transformation
Advanced Seminar in EOM (Entrepreneurship and Operations Management)
Undergraduate Project in EOM (Entrepreneurship and Operations Management)
Undergraduate Thesis EOM (Entrepreneurship and Operations Management)
Supply Chain Management
Social Entrepreneurship and Change Maker
Special Lecture in Operations Management
Special Lecture in Entrepreneurship

■ APS SUBJECTS

Culture, Society, & Media (CSM)

Sociology
Transnational Sociology
Advanced Sociology
Social Theory
Social Stratification
Religion and Society
Education and Society
Language and Society
Environment and Society
Food System and Society
Global Poverty
Globalization and Regionalism
Ethnicity and the Nation State
Multiculturalism and Society
Identity and Politics
Gender Studies
Cultural Anthropology
Cultural Studies
Media and Culture
Media and Law
Media and History
Media and Politics
Media and Conflict
Digital Technology and Society
New Media and Society
Global History
A World History of Interaction
Political Theory
Human Rights
Peace Studies
The Humanities and Modernity
Social Psychology
Big Data Analysis

Global Economy (GE)

Social Stratification
Transnational Sociology
Cultural Anthropology
Microeconomics
Macroeconomics
Agriculture and Resources
Food System and Society
Environment and Society
Analysis of Global Economy
Global Poverty
Econometrics
Game Theory
International Cooperation
Politics of Development
Comparative Political Economy of the Asia Pacific
Conflict and Development
Project Management
Energy Management
Big Data Analysis
Behavioral Economics and Experimental Economics
Japanese Economy
International Economics
Asian Economy
Development Economics
Industrial Ecology
Environmental Communication
Global Health Economics
American Economy
European Economy
International Organizations
Public Policy
International Political Economy
Special Lecture (Economic Issues in Asia, Middle East & Africa)
International Finance
Environmental Economics

Core Subject

Introduction to Area Studies

International Relations (IR)

International Relations Theory
International Cooperation
Human Rights
Political Theory
Politics of Development
Comparative Political Economy of the Asia Pacific
History of International Politics
International Law
Global Issues and Policies
Conflict and Development
Peace Studies
Globalization and Regionalism
International Relations in the Asia Pacific
International Organizations
Public Policy
International Political Economy
Identity and Politics
Geo-Politics and Post Cold War Conflicts
Violence and Terrorism
Globalization and Law
International Conflict Resolution
Foreign Policy of Japan
Strategic Decision Making
Ethnicity and the Nation State
Media and Politics
Media and Conflict

APS Common Subjects A · B

Special Lecture (Asia Pacific Studies)
APS Field Study
Area Studies
Field Research Project

Seminar Subjects

Introduction to Research in Asia Pacific Studies
Research Method
Major Seminar
Graduation Research I
Graduation Research II
Graduation Thesis

Note: Some courses are cross-listed in more than one area of study.

■ ST SUBJECTS

Tourism*

Tourism Studies

Sociology of Tourism
Culture of Tourism
Cultural Anthropology
Media and Tourism
Heritage Tourism
Tourism Economics

Tourism Industry Operations

Tourism Operations
Health & Wellness Tourism
MICE and Event Industry
Special Interest Tourism
Destination Marketing

Hospitality Operation

Hospitality Operations
Food and Beverage Operations
Service Experience Design
Resort Marketing
Revenue Management

Academic Skills

Introduction to Research Methods
Qualitative Research Methods
Critical Reading I
Critical Reading II

Sustainable Society*

Environmental Studies

Biodiversity
Environmental Policy and Governance
Environmental Economics
Environmental Education
Climate Change
Environment and Society
Parks and Protected Areas

Resource Management

Pollution Prevention
Resource Management
Energy Management
Circular Economy
Sustainable Business

International Development

Development Sociology and Anthropology
Politics of Development
Conflict and Development
International Development Cooperation
Development Policy
Development and Economy

Seminar and Graduation Research Project

Major Seminar
Research Seminar
Graduation Project
Capstone

Cross-curricular

Social Entrepreneurship

Introduction to Accounting
Introduction to Management
Introduction to Marketing
Strategic Management
Organizational Behavior
Project Management
Social Entrepreneurship
NPO/NGO

Regional Development

Resilient Cities
Sustainable Urban Development and Planning
Sustainable Tourism
Tourism Destination Development and Planning
Rural Development and Tourism
Urban Design
Community Development

Data Science & Information System

GIS and Remote Sensing
Internet Technologies and Applications
Big Data Analysis
System Modelling and Analysis
Advanced Statistical Analysis
New Technologies and Future Society

Off-Campus Program

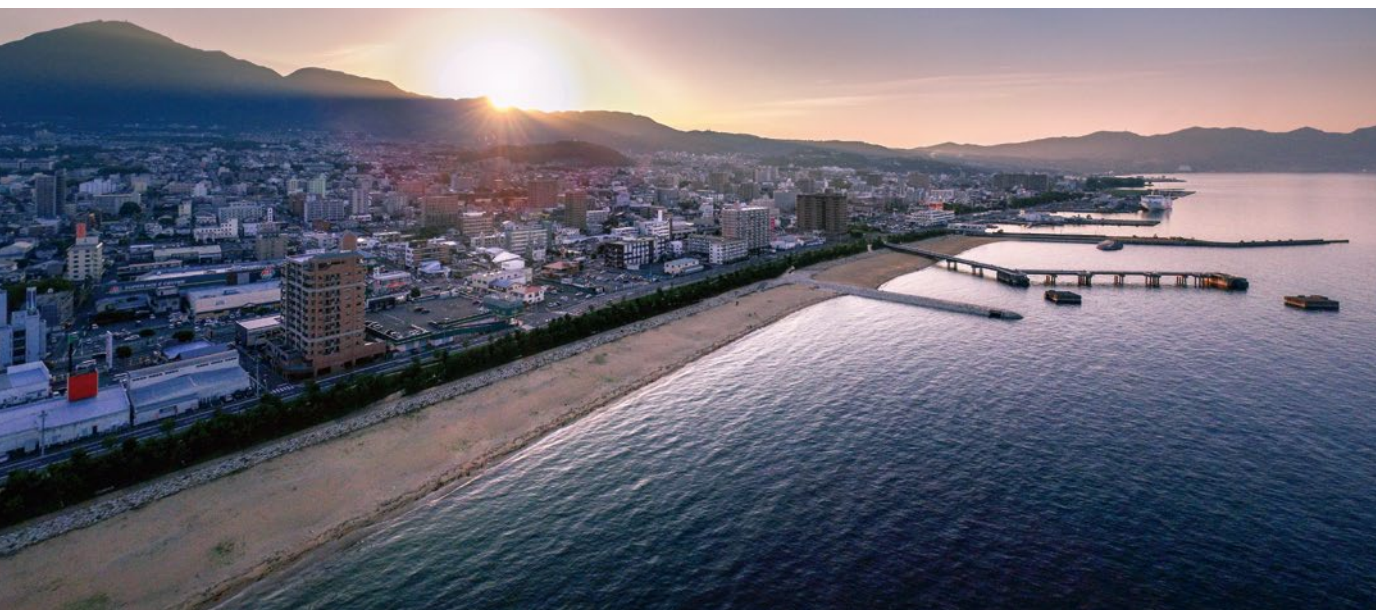
Practicum
Field Study
Specialized Internship

*ST students are required to earn 10 credits from both "Tourism" AND "Sustainable Society" per graduation requirements.

SETTLING IN A NEW HOME

YOUR NEW HOMETOWN

APU is located in Kyushu, the southernmost major island of Japan, in the bayside city of Beppu. The city's historic backstreets and abundance of hot spring baths make it one of Japan's most visited cities by Japanese and international tourists alike. Beppu is a very safe city with a low cost of living compared to other popular study destinations in Japan and abroad. Dive into the local culture by participating in festivals, sporting events, and other activities alongside the welcoming community. Part time jobs are another option for you to gain real world experience. You are allowed to work on or off campus for up to 28 hours a week during the semester and 40 hours a week during vacations.



BEPPU AT A GLANCE

113,476

total residents

4,396

international
residents

2,854

hot springs



APPROX. 620,000

international tourists (as of 2019)

Amount of hot spring water:

NO.1

in Japan

NO.2

in the world

AVERAGE TEMPERATURE

JANUARY

5 °C / 41 °F

APRIL

14 °C / 57 °F

JULY

28 °C / 82 °F

OCTOBER

20 °C / 68 °F

BROADEN YOUR HORIZONS



During my exchange in France, I was able to deeply immerse myself in the culture and lifestyle. I took a course called “French Gastronomy and Tourism,” designed as a cuisine-tasting tour. We learned about the culinary art in different regions of France and tried their specialties in class: traditional candies, pastry, chocolate... Our teacher had ten years of working as a sommelier, so we were taught in detail about wine tasting and table manners as well. It was my first culinary course, and I had a memorable learning experience!

**To Ngoc Minh Thi
(Vietnam)**



**Excelia Group (France)
2022 – 2023**

Excelia Business School is the management school of Excelia. It offers post-high school programs up to bachelor and master level. The school is both AACSB and EPAS accredited.

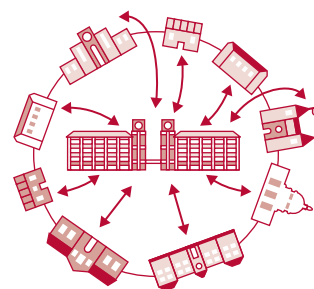
THE WORLD AT YOUR FINGERTIPS

Build your international portfolio by joining an exchange program for a semester or year at one of our international or Japanese partner universities. If you are awarded an APU Tuition Reduction Scholarship, it will remain valid during your time on an exchange program.

TWICE THE CHALLENGE, TWICE THE REWARD

The only thing better than getting a degree from one international university is getting two degrees from two international universities at the same time.

- APM Double Degree with the NEOMA Business School, France
- APS Double Degree with St. Edward's University, United States
- ST Double Degree with Salzburg University of Applied Sciences, Austria



155 exchange
partners
in 45 countries
and regions

A CAMPUS LIKE NO OTHER

Extracurricular Activities

Clubs are a huge part of APU's identity—students are able to make or join clubs that fits their individual tastes, such as sports, culture, and volunteer activities.

Check out more on
extracurricular activities ►
at APU!



Sports

Pushing your limits



Rugby Club



Cross-cultural Football at APU

Morris Gichuki Njeru (Kenya)

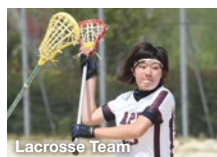
When I joined the APU football team, I had only specific thoughts of playing in tournaments and winning competitive games. I found a sense of brotherhood and unity. I speak English to my teammates and they speak back Japanese. Playing football at APU is not only about sports anymore. For my team, it is not a matter of winning or losing a game—it is more about how we play, notable progress, and most of all, enjoyment.



Soccer Club



Cricket Club



Lacrosse Team



Futsal Club



Kendo Club

Culture

Defining who you are



Indonesian Week



Oceania Week



Vietnamese Week



Taiwan Week



Korean Week



Fashion Week



Cultural Exchange only at APU

Namira Ayumi Zahra (Indonesia)

Multicultural Weeks are amazing opportunities to dive into different cultures through performances, cuisine, and games. I have had a blast taking part in these events as a dancer, discovering traditional dances and pop songs from other countries. And the best part? Being surrounded by people from all over the world makes preparing for the big day anything but dull. I love trying out delicious snacks from other countries and picking up funny phrases in different languages. Multicultural Weeks are always fun!

Volunteer

Making a change



ECOS



Habitat APU



Martha Mission for Africa



Project Gifted



PRENGO



SUPPORT FOR SISTERS



Volunteering surrounded by small lives

Yee Ong (Malaysia)

I'm involved in taking care of cats on campus. In fact, many of these cats have been injured or suffering from illnesses while living outdoors, so being able to provide a clean and comfortable environment for them to live in is my biggest motivation for volunteering. The cats are little cuties and love hooking their tails on you to keep you from leaving.

YOUR HOME AWAY FROM HOME

Located on top of a small mountain with beautiful natural surroundings, APU's campus overlooks the city of Beppu and its coastline. This amazing view is just the beginning of what you will find here on campus.

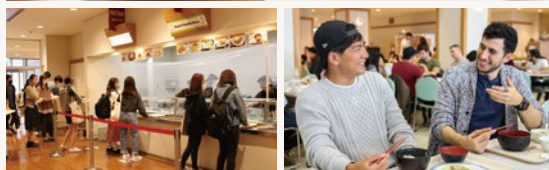
PICKUP

1

APU Cafeteria

Comfort in variety: the APU cafeteria

What are the most convenient things in life? The ones you don't even think about, and just use. It is in this way that the cafeteria, a space to eat in the company of others, has become fertile ground for activities of all kinds. A short stroll through the tables will quickly reveal an end-of-semester group project, a friendship about to bloom, and the first time someone tries *nasu no agedashi* within mere meters of each other. A space like this, open from breakfast to dinner, a five-minute walk from anywhere on campus: that's convenience.



PICKUP

2

SALC

(Self-Access Learning Center)

The SALC (Self-Access Learning Center) provides a wide range of support for all language learners at any level. Students can study on their own with prepared textbooks, practice listening in a private room, and even attend an individual tutoring session. Moreover, students can enjoy language learning through movie time, free communication in the common space, and many diverse events.



PICKUP

3

Green Commons

APU's new academic building, Green Commons, is optimized for group work and presentations. A variety of shared spaces encourages students to interact with each other both inside and outside of the classroom, and an open space for the public acts as a hub between the university and local community. The building was constructed with locally-sourced wood in alignment with APU's mission toward a sustainable future.





PICKUP 4 AP House

Not your typical residence hall

With students from diverse cultures living under one roof, the time you'll spend in our on-campus residence hall, AP House, will be an unforgettable experience. This unique setting will enable you to adapt to your new life in Japan and learn about the cultures of the world through interaction with peers while also maintaining a private space to concentrate on your studies.

Room options

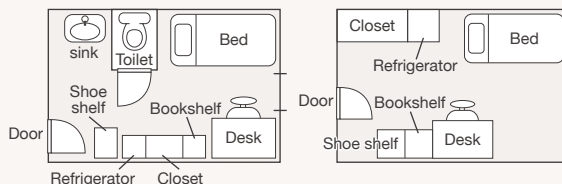
APU's on-campus housing has three styles of single rooms, and **all rooms are fully furnished**. If you wish to be placed in AP House 5, you must apply early during the APU application process.



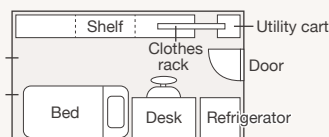
AP House kitchen



AP House 1 & 2 Single Rooms



AP House 5 Room



AP HOUSE STATISTICS

Single rooms available for new students:

1,205

in AP House 1&2

240

in AP House 5

Total of

48

communal kitchens

Monthly rent including utilities:

50,000 JPY

in AP House 1&2

52,000 JPY

in AP House 5

AP HOUSE FACILITIES

- Shower rooms
- Japanese-style communal baths
- Computer rooms
- Study rooms
- Small convenience store
- 24-hour security
- Indoor recreation facilities like billiards
- Outdoor basketball courts
- Air conditioning unit in each room
- Wi-Fi available in all rooms

Residence Assistance (RA's)
are here to help you
transition to Japan!



CAREER SUPPORT AT APU

*Creating a
Brighter Tomorrow*

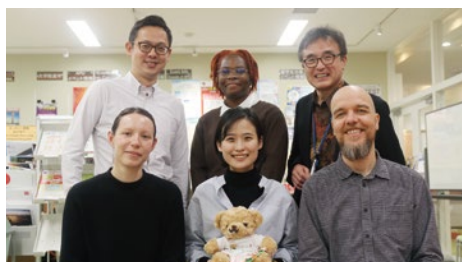


The Career Office helps APU's diverse students pursue their desired post-graduation paths. Each semester, the office organizes guidance sessions about job hunting, career preparation, graduate school enrollment, and more. One major yearly event is on-campus recruiting—companies from all over Japan who are interested in the well-known potential of APU students

come to campus to host information sessions and conduct first-round applicant screening. Students can also participate in internships offered by the Career Office between semesters. In addition to guidance sessions, events, and internship opportunities, **students may attend one-on-one consultations to receive individualized support**, including job hunting advice, resume writing, and mock interviews. Career Office services are available to all APU students from their very first day on campus.

Your Future Awaits

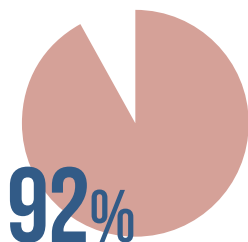
University is not the end, but rather the beginning of your journey as an adult. However, things may feel turbulent at times and you may need help. This is where the Career Office comes in! Our multinational staff helps guide you through the process to help you achieve your goals. It's never too early, so feel free to come to the Career Office and prepare for your future!



What Alumni gained through APU?

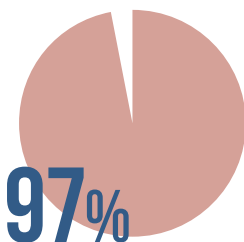
(based on APU's graduation survey)

LANGUAGE SKILLS



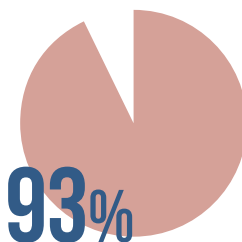
answered "I improved my language skills"

INTERNATIONAL PERSPECTIVES



answered "I developed an international perspectives"

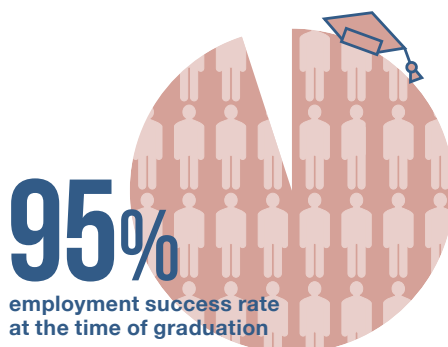
SPECIALIZED KNOWLEDGE



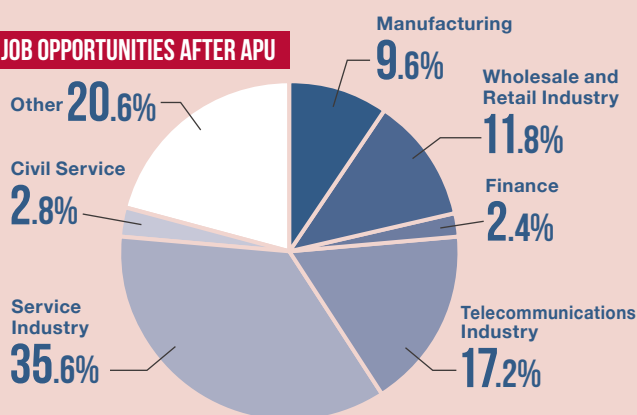
answered "I deepened my specialized knowledge"

EXPLORE YOUR OPTIONS

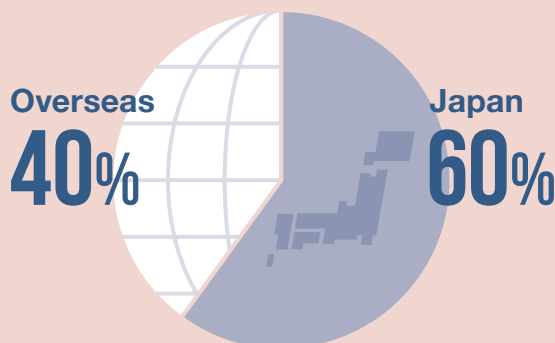
With the knowledge, language ability, and experience you obtain at APU, there are **no limits to where your degree will take you**. APU's Career Office worked with approximately 200 companies and organizations to specifically recruit APU students for a variety of **employment positions in Japan and beyond**. Many students pursue higher education after graduation, and a number also go on to establish their own businesses in Japan and overseas.



JOB OPPORTUNITIES AFTER APU



EMPLOYMENT AREA (OVERSEAS V.S. JAPAN)



Potential Employers

- Amazon Japan G.K.
- Deloitte Tohmatsu Consulting LLC
- Panasonic Corporation
- Apple Japan, Inc.
- Sheraton Hotels and Resorts Hilton Tokyo
- Coca Cola Bottlers Japan Holdings Inc.
- Mizuho Financial Group, Inc.
- United Nations
- Bloomberg L.P.
- Unilever Japan K.K.
- Robert Walters Japan KK
- etc...

Graduate School List

- University of Oxford, UK
- Harvard University, USA
- London School of Economics and Political Science, UK
- University of Washington, USA
- The University of Melbourne, Australia
- The University of Tokyo, Japan
- University of British Columbia, Canada
- Nanyang Technological University, Singapore
- etc...

ALUMNI JOURNEYS

APU

Working in an International Company

Bravery to Grow Outside your Comfort Zone

In my current work, I actively utilize the multicultural, interpersonal, and project management skills I developed at APU to collaborate effectively with colleagues and clients from different cultures. I'm also constantly using my Japanese language skills to provide service to both domestic and international clients as a multilingual speaker. At APU, I realized the great importance of stepping outside of campus—by taking the chance to explore off-campus opportunities, you can better understand the reality you will face upon graduation.

Radoslav Tsvetanov Tsvetkov (Bulgaria)
APM, Graduated in 2020, Lives in Japan



From APU to Now



During APU



1st and 2nd year

Began honors program and supported new students in AP House and as a Fellow Advisory Group (FLAG) ambassador. Increased on-campus engagement as a teaching assistant for multiple courses. Received the Ando Momofuku Award in recognition of academic and extracurricular excellence.

3rd and 4th year

- Planned and implemented volunteer project to provide drinkable water in Guatemala.
- Developed Japanese language skills to obtain JLPT N1 certification. Pursued internship opportunities and represented APU at the CFA Institute Research Challenge (Tokyo) and the BGS Global Leadership Summit (Chicago).

After Graduation

- I currently work at Bloomberg L.P. as a company financials data specialist. After graduating and beginning my professional career, I discovered that "done is better than perfect". This enabled me to improve my work efficiency while also focusing on personal growth.

APU

Becoming an actor in Vietnam

Journey from APU is Limitless

Meeting a Vietnamese friend at APU was a turning point for me—she showed me how to make independent choices to enjoy everyday life in the time we spent together. I had never imagined living in Viet Nam, but my studies and the friendships I made in APU's multicultural environment helped me to see a greater variety of choices in life. Thanks to this, I am here now as one of the most successful Japanese influencers in Viet Nam.

Akari Nakatani (Japan)
APS, Graduated in 2016, Lives in Vietnam



From APU to Now



During APU



1st and 2nd year

Enjoyed lectures and activities such as the Freshman Intercultural Relations Study Trip (FIRST), multicultural weeks on campus, and volunteering in Thailand. Met a Vietnamese friend at APU's aikido club and visited Viet Nam for the first time during spring break.

3rd and 4th year

- Volunteered at a farm and Vietnamese cuisine events. Started learning Vietnamese, ran a small Vietnamese restaurant, and began to feel a strong connection with the country. Struggled to choose a career path but learned to live independently and proactively.

After Graduation

- I moved to Viet Nam, started the popular YouTube channel aNcari Room, began acting, and received a nomination in the 2022 Blue Star Awards. Although living overseas wasn't always easy, I've built a unique and successful career with the support of APU friendships.

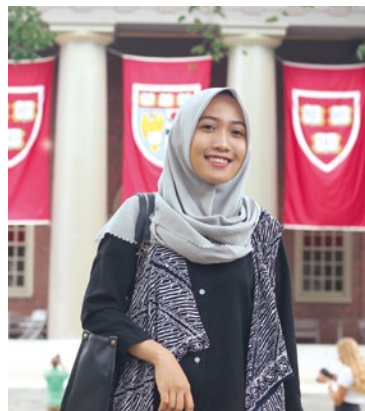
APU

Working in an International Organization

Educator and Consultant, Harvard University Graduate

Learning at APU helped me find my passions in policymaking, refugee education, and early childhood education. Although my main area of study was international relations, APU's rigorous curriculum allowed me to explore courses in a variety of fields. In my core studies, I gained deeper understanding on how to bring world peace through education, and at the same time, a microeconomics class in APM taught me how education is essential to improving human capital and economic growth.

Indah Shafira Zata Dini (Indonesian)
APS, Graduated in 2019, Lives in Indonesia



From APU to Now



During APU



1st and 2nd year

Participated in the Freshman Intercultural Relations Study Trip (FIRST). Received most motivated student award and APU Alumni Scholarship. Started working part time as a teacher and found passion in education and child development.

3rd and 4th year

Studied abroad at Universidad de Monterrey in Mexico. Interned at the United Nations Headquarters in New York, USA. Became valedictorian and was accepted to study International Education Policy (Ed.M.) at Harvard Graduate School of Education.

After Graduation

In my current work at an international governmental organization in Indonesia, I provide technical and analytical support for research projects as an education consultant. Between 2020-2023, I have been invited to serve as a keynote speaker for over 300 seminars.

APU

Launching a business in Japan

Learning in Motion

APU was the first stage for me to become assertive in my work and create connections. Collaborating with peers of different nationalities gave me a wide range of perspectives that I can apply to differentiate myself as a videographer in Japan. The turning point to making my passion a career was creating a promotional video for APU. With great support from people both inside and outside the university, my video production company STEQQI was born.

Watcharainthorn Khamkerd (Thailand)
APS, Graduated in 2018, Lives in Japan



From APU to Now



During APU



1st and 2nd year

Participated in the 2014 Oita PR Video Competition and won second place. Began working part time for APU's Admissions Office as a videographer and the first Social Media Unit member. Placed first in the 2015 Oita PR Video Competition.

3rd and 4th year

Created a promotional video for the university titled Learning in Motion that took one year to shoot and another three months to edit. Established a video production company called STEQQI six months after the launch of the video.

After Graduation

As co-founder of a video production company that specializes in the delivery of both domestic and international content, I have been able to travel around Japan, meet many people, and see things I never imagined I'd see in my life.



FEES AND SCHOLARSHIPS

FEES FOR INITIAL YEAR OF STUDY*

	FIRST YEAR	SECOND YEAR TRANSFER	THIRD YEAR TRANSFER
Program Duration	4 years	3 years	2 years
Admission Fee	200,000 JPY (1,471 USD)	200,000 JPY (1,471 USD)	200,000 JPY (1,471 USD)
Tuition	1,300,000 JPY (9,559 USD)	1,500,000 JPY (11,029 USD)	1,500,000 JPY (11,029 USD)
Comprehensive Insurance	17,540 JPY (129 USD)	13,400 JPY (99 USD)	9,250 JPY (68 USD)
AP House Entrance Fee	234,000 JPY (1,721 USD)		
AP House Monthly Rent	50,000 JPY (AP House 1 & 2) / 52,000 JPY (AP House 5) (368 USD (AP House 1 & 2) / 382 USD (AP House 5))		

*All the fees above are subject to change.

US dollar equivalents are for REFERENCE ONLY, based on the rate of 1:136

SCHOLARSHIPS

APU Tuition Reduction Scholarship

Covers 30%, 50%, 65%, 80%, 100% off tuition for the standard period of time until graduation. More scholarships are available after enrollment.

Annual Tuition Fee

Grant	1st Year Students	2nd-3rd Year Including Transfers	4th Year Students
100%	0 JPY	0 JPY	0 JPY
80%	260,000 JPY	300,000 JPY	300,000 JPY
65%	455,000 JPY	525,000 JPY	525,000 JPY
50%	650,000 JPY	750,000 JPY	750,000 JPY
30%	910,000 JPY	1,050,000 JPY	1,050,000 JPY

AP House Global Community Scholarship

Applicants who receive this scholarship will have **11 months** free on campus housing. Limited rooms are available, so apply before the deadline.

LIVING EXPENSES

Living expenses for first year students is estimated by APU to be 83,000 JPY (approx. 610 USD) per month. This includes rent (including utilities and internet). Other expenses such as food, transportation, eating out, and shopping are also included in this estimate but may differ depending on each student's personal spending decisions.



APPLY TO APU

APPLICATION PERIOD

April 2024 enrollment:

June 1, 2023 (Thu) – October 11, 2023 (Wed)

AP House Scholarship Application Deadline: September 20 (Wed), 2023

September 2024 enrollment:

August 31, 2023 (Thu) – March 19, 2024 (Tue)

AP House Scholarship Application Deadline: December 20 (Wed), 2023

If you reside in Japan, China, Indonesia, India, Korea, Thailand, or Viet Nam, visit the admissions website for additional information.

Transfer applicants have separate application requirements and deadlines.

Please check the admissions website for more details.

admissions.apu.ac.jp/how_to_apply/transfer_students/

MINIMUM REQUIREMENTS FOR ADMISSION

Education:

First year applicants: 12 years or equivalent of standard education

Transfer applicants: 13 – 14 years or equivalent of standard education

Applicants with 11 years standard education curriculum may be applicable. For more details, refer to the admissions website.

Minimum language test score for English-basis applicants:

TEST	FIRST YEAR	TRANSFER
IELTS	6.0 ^{*1}	6.5 ^{*2}
TOEFL iBT® Test ^{*3}	75	85
TOEIC® L&R Test ^{*3}	750	800
Cambridge English Language Assessment	169	176
PTE Academic	50	58
EIKEN	Pre-1	1
Duolingo English Test for April/ September 2024 enrollment	110	120

^{*1} You must have a minimum of 5.5 in each section.

^{*2} You must have a minimum of 6.0 in each section.

^{*3} TOEIC, TOEFL, TOEFL iBT and TOEFL ITP are registered trademarks of Educational Testing Service (ETS). This publication is not endorsed or approved by ETS.

Minimum language test score for Japanese-basis applicants:

TEST	FIRST YEAR	TRANSFER
JLPT N1	100	110
JLPT N2	120	140
EJU (Japanese)	Reading Comprehension/Listening and Listening-Reading Comprehension: 250 Writing: 30	Reading Comprehension/Listening and Listening-Reading Comprehension: 280 Writing: 35

Please check the admissions website for more details on requirements.

https://admissions.apu.ac.jp/how_to_apply/

HOW TO GET STARTED

Create an account in our **online application system**, complete your online application, upload your documents, pay your application fee, and complete your online assessment. **Use the link below** to create your account!

admissions.apu.ac.jp/apply_online





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+81-977-78-1200 (Japanese)
admissions.apu.ac.jp
admissions.apu.ac.jp/contact_us
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Join our
Virtual Tour!

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