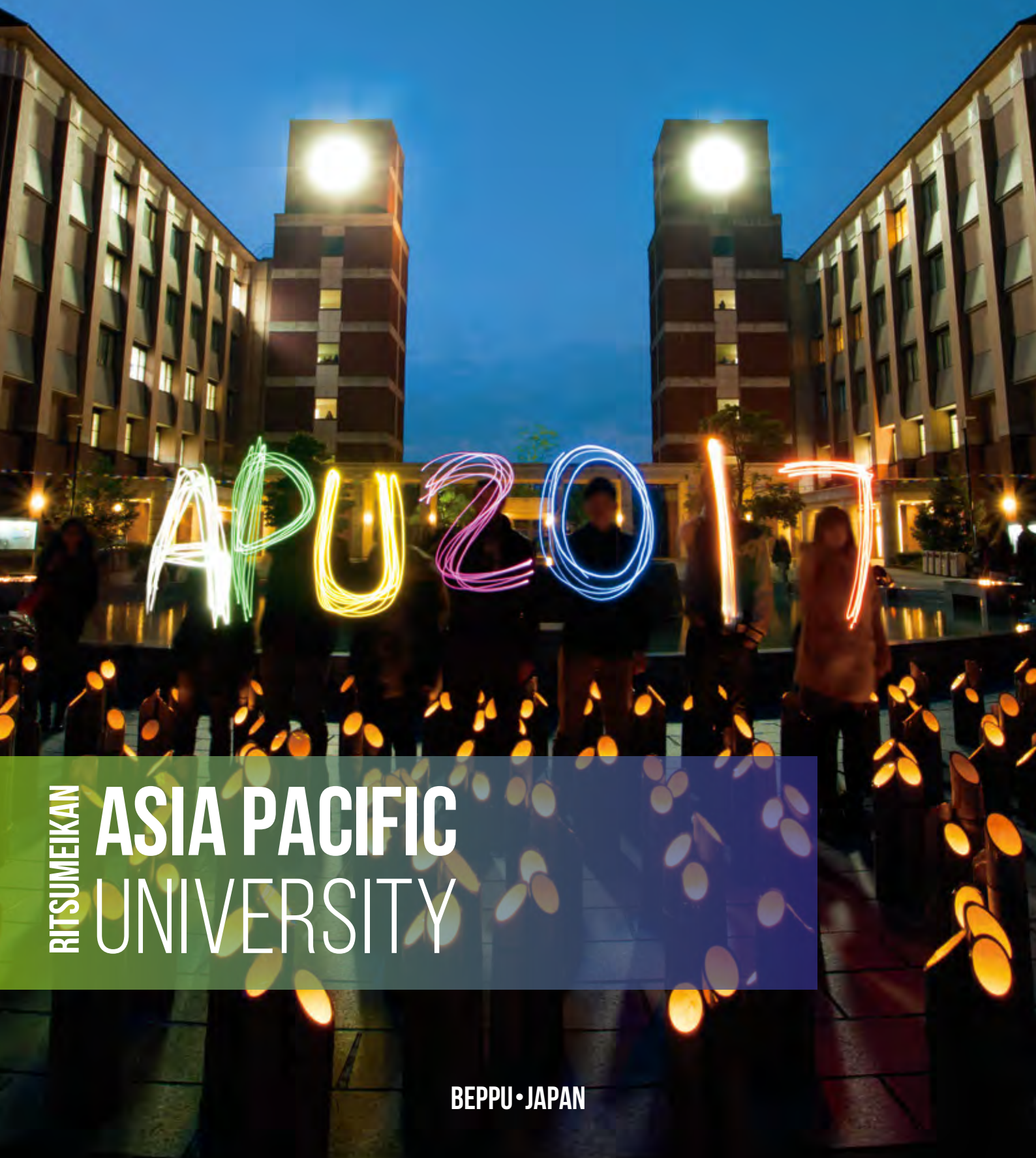


Shape your world



Ritsumeikan  
Asia Pacific University



RITSUMEIKAN  
**ASIA PACIFIC  
UNIVERSITY**

BEPPU • JAPAN



# SHAPE YOUR WORLD

**FREEDOM, PEACE, HUMANITY.  
INTERNATIONAL MUTUAL UNDERSTANDING.  
THE FUTURE SHAPE OF THE ASIA PACIFIC REGION.**

Ritsumeikan Asia Pacific University (APU) first opened its doors in 2000 with these ideals as its foundation. What emerged was an entirely new multicultural learning environment with the aim of creating global leaders across all fields and industries. In these past sixteen years, this goal has not only been reached but exceeded as thousands of students from over one hundred thirty countries have come together to learn intercultural coexistence, responsible business leadership and sustainable development. With this well-rounded base of global knowledge, APU students and graduates are actively finding solutions to the issues our world is facing.

**Your path to shape your own world and the world around you starts at APU.**

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All data and statistics are current as of the  
2015 Academic Year.



# APU BY THE NUMBERS

**5,959** total students

**83** countries and regions represented by students

**426** affiliated institutions in **66** countries

**91.0%** employment success rate

**48.9%** international students

**23** countries and regions represented by faculty

**123** exchange partners in **40** countries

**3,846** APU and external scholarship recipients

**140+** student-led organizations

**136** countries and regions represented by alumni

**88** ambassadors on APU's advisory committee

Selected by the Government of Japan in 2014 as one of the country's  
**"TOP GLOBAL UNIVERSITIES"**



# EDUCATION THAT INSPIRES YOU

Curious, adventurous, energetic, creative, dedicated... These are some of the words which define APU students. You will find they are passionate about being involved, about learning new languages, understanding new cultures, exploring global business, and solving problems of communities across the world. Couple this mindset with the world-class education offered at APU, and our graduates emerge as a new dynamic generation of global leaders. We invite you to utilize this completely unique environment to get ready to make a positive impact on a global level.

## CUSTOMIZE YOUR STUDIES

While Japan sets the stage for life at APU, the education offered here is internationally focused. Most of our academic courses are available in both English and Japanese. You will choose between two undergraduate majors—Asia Pacific Studies (APS) and International Management (APM)—and study in the language of your choice. Customize your studies by taking classes from either major, creating a study pathway relevant to your future.

## STUDY IN ENGLISH, LEARN JAPANESE

Knowing more than one language is not a goal for our students—it's a requirement. Studying your degree in English means you will also be required to learn Japanese and vice-versa. Want to add another language to your repertoire? APU makes it possible.

## ENGAGE WITH WORLD-CLASS FACULTY

Highly qualified faculty from twenty three countries, many of whom have real-world experience, bring a new dimension of practical learning to the classroom. Learn about issues affecting your world from esteemed practitioners who have honed their skills at the cutting edge of innovation over decades.

## KEEP THE FOCUS ON YOU

APU's interactive style of education creates daily opportunities for lively discussions and group work with students of different cultural and socioeconomic backgrounds in a variety of classroom settings. You will become an independent and proactive learner able to think critically and creatively about the issues facing the world.

## GO BEYOND THE CLASSROOM

Learning at APU is not simply a matter of reading books and attending lectures. We invite you to take your knowledge, turn it into action and make an impact out in the world that exists beyond the classroom. From field studies, exchange programs, community outreach, conferences, internships to academic competitions, get involved in the vast range of opportunities that await you at APU.

COLLEGE	AREAS OF STUDY
<b>College of International Management (APM)</b> <i>Bachelor of Business Administration (BBA)</i>	· Innovation and Economics · Marketing · Strategic Management and Organization · Accounting and Finance
<b>College of Asia Pacific Studies (APS)</b> <i>Bachelor of Social Science (BSocSc)</i>	· Environment and Development · Hospitality and Tourism · International Relations and Peace Studies · Culture, Society and Media

You need 124 academic credits in order to graduate. Average time until completion is four years. There are also options to graduate in three or three and a half years.





# COLLEGE of INTERNATIONAL MANAGEMENT [APM]

## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Cultivate your own global perspectives, business ethics and problem-solving skills in APM in order to join the next generation of international business leaders. Lectures are designed to give you fundamental and advanced knowledge of the skills pertaining to business administration as well as an understanding of the diverse political systems and economies of the Asia Pacific. As a student in APM, you will begin your studies tackling core management concepts and then branch out into your specialized field of interest.

### AREAS OF STUDY

#### INNOVATION AND ECONOMICS

Learn about what generates innovation, how production is managed and the underlying economic foundations of these concepts. The lectures are geared towards those wishing to contribute to global development through business or policy-making.

#### MARKETING

The theories and methods needed to successfully provide goods and services to the global market is the focus of courses in the marketing area of study. You will learn to identify the most effective method to link production to the final consumer and determine how much to provide at what cost.

#### STRATEGIC MANAGEMENT AND ORGANIZATION

These classes focus on how to set goals, establish principles and develop methods for an organization so that it meets the challenges of evolving social needs. If you aim to become an entrepreneur or plan to take over your family business, this area of study is ideal for you.

#### ACCOUNTING AND FINANCE

The health of corporations is evaluated by the ebb and flow of money, which is known as accounting, while finance is the field concerned with raising and managing the funds necessary for corporate activities. Classes in this area of study enable you to gain a solid foundation in these demanding fields and exercise your knowledge in an international context.



## COURSE CLOSE-UP: STRATEGIC MANAGEMENT RESEARCH SEMINAR

Strategic management is the area of study where you can learn to integrate different business disciplines. It entails formulating and implementing strategies through financial and market planning, as well as human resources management. It explains how organizations leverage their resources and adapt to external business environments. For example, have you ever wondered why some companies succeed while others fail in a weak economy? How managers make decisions? How a chief executive officer (CEO) can lead thousands of employees? Strategic management provides insights into these questions.

APU's College of International Management is a place where individuals with strong potential and aspirations meet. In our community, you will be inspired and nurtured to become a globally competitive person. Not only will you develop your professional skills through classes, research, business case competitions, and field studies; but also your social skills through interacting with diverse faculty, staff, and students. After graduating, you can pursue a career as a consultant, or business analyst in multinational, private, public, and non-profit organizations. With a solid foundation of knowledge, you can also become an entrepreneur or pursue master's studies.

I find strategic management interesting and inspiring to teach because the field offers important opportunities for you to reflect on your personal choices and learn management skills that are crucial for your career. I consider myself as a facilitator in class and aim to design an environment where every student is given an opportunity to learn actively, and share their views and knowledge. It is also my objective to instill a growth-oriented mindset where we seek opportunities in everything and see the goodness in everyone.

Aim to discover yourself and grow as a person who strives for excellence and contributes to the betterment of society. Ask questions, engage in conversations, challenge assumptions, respect differences, be open-minded and have fun. Remember that being a student is a status, but being a learner is an attitude that can profoundly impact your life and success.

**Associate Professor Lailani Alcantara (The Philippines)**

Degree: Ph.D. (Management), University of Tsukuba

My dream is to one day establish my own consultancy firm that would help Sri Lankan businesses and various organizations be more environmentally conscious and dedicated to energy efficiency. Studying strategic management at APU has set me on the right course toward achieving this dream.

At APU, we study under the guidance of professors from all over the world who employ various teaching methods. Most classes are discussion-based, and we are encouraged to actively ask questions and even challenge concepts. With Professor Alcantara, I can experiment with new ideas, knowing that even if I make a mistake, it is part of the learning process. It is then that she helps me to reflect on what went wrong and what could have been done differently. In this way, she teaches me to think critically and improve my ideas one step at a time.

In this class, I am involved in a semester-long group project with four classmates. Our topic is: 'The Effectiveness of Using Taboos in Advertisements in Asia: Does Creativity Matter?' As the first step of our research, we conducted a pilot survey within APU, which was convenient as there are students from over 80 countries. We are now finalizing the survey which we will administer on a larger scale. Doing research in a group is much more fun than doing it on your own as you can talk to and learn from each other. With more ideas and contributions, it will also result in a better outcome.

**Amaya Jayasuriya (Sri Lanka)**

APM, 3rd Year Student





# COLLEGE OF ASIA PACIFIC STUDIES [APS]

## BACHELOR OF SOCIAL SCIENCE (BSocSc)

In APS, we challenge you to tackle a vast array of global issues and develop new ways of thinking to face these obstacles head on. You will combine knowledge from different areas of study to gain a broad understanding of the political systems, economies, societies and cultures of the Asia Pacific while gathering relevant skills in language, information technology and research. APS prepares you for a wide variety of careers in government, international organizations, media, the travel industry and multinational corporations.

### AREAS OF STUDY

#### ENVIRONMENT AND DEVELOPMENT

Profit-driven development has brought with it a raft of environmental and other issues, and sustainable development is an urgent issue for our times. Lectures in this area of study tackle this question of sustainable development in relation to efforts to balance environmental conservation and economic development. You will also examine sustainable development policies in light of the systems and laws in each country and region.

#### HOSPITALITY AND TOURISM

As cultural exchange and promotion of regional industries through tourism are vital to the development of the Asia Pacific region, this area of study explores multiple facets of tourism through the lenses of culture, society and community. You will focus on the theory and practice of hospitality management as it relates to the tourism, health, service and welfare industries.

#### INTERNATIONAL RELATIONS AND PEACE STUDIES

This area of study allows you to delve into the intricacies of conflict resolution and peace-building as well as to cultivate the ability to deal with increasingly complex global issues in order to become a future expert. Your studies will draw from the three disciplines of international law, political science and economics and help you gain the necessary critical thinking skills and a policy-oriented approach to succeed in the fields of international relations, dispute resolution and peace-building.

#### CULTURE, SOCIETY AND MEDIA

This area of study enables you to analyze the societies, cultures and values of the Asia Pacific to deepen your understanding of the issues this region faces. Your coursework will include study on information technology, culture and new media studies. Through this, you will gain a global perspective, fundamental media skills and the ability to view the region from several angles.



**Professor Yoichiro Sato (Japan)**

Degree: Ph.D. (Political Science), University of Hawaii

### COURSE CLOSE-UP: INTERNATIONAL RELATIONS RESEARCH SEMINAR

The ongoing wave of democratization throughout the world is allowing more citizen voices in the management of peace. However, with new opportunity comes responsibility. As individual citizens, we need to understand the complexity of international relations and gain competence to make decisions when required. As business leaders, we will need to develop strategies that encompass the complex intertwine between international security and business environments.

The study of international relations at APU is for students who have an interest in how the world operates, have visions about how it should operate, and are willing to work very hard to explore their questions and theories under the guidance of faculty mentors. The logical and critical thinking, negotiating, decision-making skills you will develop in this area of study are useful in any career, be it in a corporate firm, an NGO, or a government. If you choose to study at a more advanced level, you may seek a career in the business of diplomacy and national security. Various governmental and intergovernmental organizations are the places where application of the knowledge and skills of this field is required. Academic and researcher careers are also possible with graduate school as the pathway.

My role is to help you develop an interesting question of your own and seek out the answer. Such a question cannot be “given” by someone else. However, cumulative knowledge is essential as the question you choose must be justified in the light of what is already known. I will be guiding you through this exploration in my research seminar. Spend at least one hour a day to keep up with international affairs, read history, and immerse yourself in a wide range of related disciplines. Both an in-depth understanding of your core specialization and a broad knowledge base of other areas are important for careers in international relations.



Learning international relations at APU is different to anywhere else. As we live and study side by side with students from more than eighty countries, we experience different schools of thought and can directly ask for political views and opinions of citizens from around the world.

I am currently taking Professor Sato’s research seminar, in which we study the United States’ foreign policy with a focus on the Asia Pacific region. Not only does he have a high level of expertise, Professor Sato is very open-minded and easy to talk to about any international relations topic. In each week’s class, we analyze news, press releases and speeches by policy makers. We discuss current issues and their historical context as well as implications for the future. We also learn to negotiate, make decisions through simulation games and write consciously about international relations issues.

For this class, I am researching Indonesia’s foreign policy and in particular, its new maritime doctrine under the current president. My research is still in the initial stages, but I am very excited to see how the project progresses. After graduating from APU, I hope to continue my studies in graduate school and advance to a career in international relations or public policy.

**Vio Nandana Muhammad (Indonesia)**

APS, 3rd Year Student



# CONNECTED BY LANGUAGE

Communication is the first step to international understanding and language is one of the primary tools that makes it possible. A new language also brings a new mindset that enriches your perspective. Acquire another language through APU's language classes and you will have a significant advantage in your future career whether it is based in your home country, Japan or another location.

I have always had a hunger to learn languages and become a polyglot. So when the opportunity to attend APU and learn Japanese presented itself, I did not hesitate in seizing it. For me, Japanese is a different language—different, not difficult, being the keyword. With no prior background in Japanese, I started my studies with the sessions held at AP House to learn the *hiragana* and *katakana* alphabets during the new student orientation period. Once classes started, I took Japanese Foundation I, II and III and then proceeded on to Intermediate Japanese. These were intense but I noted a remarkable difference in my language skills from very early on. Having a part-time job in Beppu helps me as well as it serves as a true language immersion; you are put in an environ-

## MASTER JAPANESE

As a student undertaking your studies in English, you are also required to take Japanese language classes as an essential component of your degree. Regardless of whether you have prior Japanese language training or not, we have all levels of classes, from beginner to advanced, to suit your ability at enrollment. (The reverse applies to students studying their major in Japanese.)

## BECOME MULTILINGUAL

If you aim to learn more than one language, APU offers additional language courses in the Asia Pacific languages of Chinese, Korean, Malay/Indonesian, Spanish, Thai and Vietnamese. Raise your proficiency in these languages by participating in one of APU's language immersion programs available in several different countries around the world.

ment of native Japanese speakers, which automatically challenges you to use what you've learned in class. Out of all the Japanese phrases I know now, *wakarimashita* (I understand) is my favorite. This draws back memories of the early days when I couldn't understand a single word of Japanese. Now, being able to use this phrase gives me such a good feeling because it shows I understand the content what is being said to me. I encourage you to never be afraid of mistakes when learning Japanese because this is how you improve and build up your skills.

**Karlton W. Kaunga (Kenya)**  
APS, 2nd Year Student

# SUBJECT LIST

This is the subject list for the 2016 Academic Year. APU is undertaking curriculum reforms. Please check the admissions website for the release of the 2017 list.

## LIBERAL ARTS SUBJECTS

Introduction to Economics Introduction to Political Science Introduction to Psychology Introduction to Law Introduction to Environmental Studies Introduction to Development Studies Introduction to International Relations Introduction to Intercultural Communication Introduction to Culture and Society Introduction to Area Studies Introduction to Media Introduction to Tourism and Hospitality Constitution of Japan Japanese History Japanese Economy Japanese Culture and Society Business History Bioethics	Mathematics for Social Sciences Statistics I • II Computer Literacy Introduction to the Internet Programming I • II 1st Year Student Workshop I • II Introduction to APU Peer Leader Training I • II (A • B) FIRST Program Career Design I • II • III Geography of the Asia Pacific Languages of the Asia Pacific Religions of the Asia Pacific Culture and Society of the Asia Pacific Business and Economy in the Asia Pacific History of the Asia Pacific Bridge Program A • B • C • D • E • F TESOL I • II	TJSOL I • II Business Communication Japanese Civil Law Introduction to Geographic Information Systems Health Science Environmental Chemistry Environmental Geoscience Data Mining I • II Internet Technology Integration Internship Volunteer Activities Japanese Traditional Arts A • B • C • D Basic English-Japanese Interpretation Skill I • II Business Negotiation Database Systems Applied Programming Media Production Lab A • B • C • D Information Science Lab A • B • C
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## LANGUAGE EDUCATION SUBJECTS

<b>Japanese Language Classes</b> Japanese Course (Foundation/Intermediate/Pre-Advanced/Advanced) Japanese Project Career Japanese Japanese for Lectures Japanese Language & Culture	<b>English Language Classes</b> English Course (Elementary/Pre-Intermediate/ Intermediate/Upper-Intermediate/Advanced) English for Business Extensive Reading in English English Project English for Discussion and Debate English for Business Presentations English for Business Writing	<b>Asia Pacific Language Classes</b> Chinese I – IV Korean I – IV Malay/Indonesian I – IV Spanish I – IV Thai I – IV Vietnamese I – IV
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## APM SUBJECTS

<b>Compulsory / Core Subjects</b> Fundamental Mathematics Business Mathematics Introduction to Management Accounting I • II Finance Principles of Marketing Organizational Behavior	Management Accounting Advanced Accounting International Accounting Auditing Financial Markets and Institutions International Finance Investment and Securities Analysis Investment Strategy	Marketing Research Consumer Behavior International Marketing Marketing Data Analysis Promotion and Sales Management Supply Chain Management Service Management Brand Management
<b>Strategic Management &amp; Organization</b> International Management International Logistics Human Resource Management Entrepreneurship Global Human Resource Management International Comparative Management International Transactions Strategic Management Service Management Family Business Management Management Information System	<b>Innovation &amp; Economics</b> Macroeconomics Microeconomics Entrepreneurship Production Management Development & Production Systems Technology Management Operations Research Asian Economy International Economics International Political Economy Development Economics	<b>APM Major</b> Business Law Corporate Law Business Ethics Legal Strategy in Business
<b>Accounting &amp; Finance</b> Financial Accounting I • II Cost Accounting Corporate Finance	<b>Marketing</b> International Management International Logistics E-Commerce	<b>Seminar and Active Learning</b> Field Study Major Seminar I • II Applied Training Research Seminar Undergraduate Thesis

## APS SUBJECTS

<b>Environment &amp; Development</b> Biodiversity Environment and Society Global Environmental Issues Development Sociology and Anthropology Research Methods for Environment and Development Development Economics Urban Environment and Development Conflict and Development International Cooperation Politics of Development Environmental Economics Industrial Ecology GIS and Remote Sensing NGOs and Development Community Development Pollution and Waste Management Development Policy Environmental Policy Environmental Modeling & Analysis International Economics Project Management in Development Ecotourism	Area Studies I • II Global History and the World System Multiculturalism and Society War and Media Politics and Media Literature and Modernity Technology and New Media Education and Society Language and History Migration Studies Global Crime Law, Media and Society Ethnicity and Nationalism Heritage and Cultural Tourism NGOs and Development Community Development	Heritage and Cultural Tourism Project Management in Development
<b>Culture, Society &amp; Media</b> Social Theory Gender Studies Social Psychology Cultural Studies Transnational Sociology Sociology of Organizations Cultural Anthropology Social Stratification Research Methods for Culture, Society and Media Media and Popular Culture Religion and Belief Media and the Arts Language and Society	<b>Hospitality &amp; Tourism</b> Tourism Policy Tourism Resources Management Sociology of Tourism Research Methods for Tourism and Hospitality Organizational Management Accounting for Tourism and Hospitality Human Resource Management Tourism Development Tourism and Hospitality Law Health and Wellness Tourism Risk Management and Service Delivery Destination Marketing and Branding Hospitality Marketing Operations Research Resort Management Hospitality Management The Travel Industry The Business Tourism Industry Ecotourism	<b>International Relations &amp; Peace Studies</b> International Politics and Security Comparative Political Economy of the Asia Pacific Political Theory International Cooperation Politics of Development Research Methods for International Relations and Peace Studies International Peace Studies Global Issues and Policies Conflict and Development Globalization and Regionalism Globalization and Law International Law History of International Politics Identity and Politics Strategic Decision-Making International Organizations Geo-Politics and Post-Cold War Conflicts Violence and Terrorism International Relations in the Asia Pacific International Conflict Resolution International Political Economy Asia Pacific and Human Rights Regional Systems in the Asia Pacific
		<b>Seminar and Active Learning</b> Introduction to Research Methods Field Study Major Seminar I • II Applied Training Research Seminar Undergraduate Thesis





# BROADEN YOUR HORIZONS

## THE WORLD AT YOUR FINGERTIPS

Build your international portfolio by joining an exchange program for a single semester or a year at one of our international or Japanese partner universities. If you are awarded an APU Tuition Reduction Scholarship, it will still remain valid during your time on an exchange program.

I started seriously thinking about going on an exchange program after realizing that there were still so many places I had not yet visited and I needed to make the most of my limited time as a college student. After attending a guidance session by the Academic Office in my second year, I did research to find a program in Europe that matched my major at APU.

Ultimately, I decided to apply to Salzburg University of Applied Sciences in Austria where I could study tourism and hospitality. Although the courses there were quite different as most of the examples discussed in class were located in Europe, I found the program complimented well what I was learning at APU. For example, in the Introduction to Destinations course, I was able to visit a ski resort with my classmates and our professor to see and discuss their actual business activities. I also took some practical courses such as Advanced Hospitality Management in which I

## TWICE THE CHALLENGE, TWICE THE REWARD

The only thing better than getting a degree from one international university is getting two degrees from two international universities at the same time. This option is available to you by signing up for one of APU's dual degree programs.

learned the calculations necessary for hotel and restaurant businesses. Most of the classes were quite challenging but I feel I am now well prepared for a job in the tourism and hospitality industry. During the program, I was able to learn the German language as well.

Going on exchange really helped my self-confidence, decision-making skills and opened my eyes to the possibilities of exploring the world further. My advice to you about studying abroad is to go for it and not hesitate. So many new experiences will be waiting for you. It will be not just about expanding your network but also about growing as a person. You will not regret it.

**Warisa Sihirunwong (Thailand)**  
APS, 4th Year Student

## LIST OF EXCHANGE PARTNERS

### AFRICA

**Botswana**  
University of Botswana

### ASIA

**Brunei**  
Universiti Brunei Darussalam

**China**  
Dongbei University of Finance and Economics  
Institute for Tourism Studies, Macao  
Shanghai Jiao Tong University  
University of Macau  
City University of Hong Kong  
Hong Kong Shue Yan University  
The Chinese University of Hong Kong  
The Hong Kong Polytechnic University  
The Hong Kong University of Science and Technology  
The University of Hong Kong

**India**  
EMPI Group of Institution

**Indonesia**  
Gadjah Mada University  
University of Indonesia

**Japan**  
Akita International University  
Oita University  
Ritsumeikan University

**Korea**  
Dongseo University  
Ewha Womans University  
Hanyang University  
Korea University  
Kyung Hee University  
Pusan National University  
Sogang University  
Sookmyung Women's University  
University of Ulsan  
Yonsei University

**Malaysia**  
Taylor's University  
Universiti Sains Malaysia  
University of Malaya

**Mongolia**  
Academy of Management

**The Philippines**  
Ateneo de Manila University  
University of the Philippines

**Singapore**  
Singapore Management University

**Taiwan**  
National Chengchi University  
National Taiwan Normal University  
Southern Taiwan University of Technology  
Tamkang University  
Tunghai University  
Yuan Ze University

**Thailand**  
Mahidol University  
Siam University  
Thammasat University

**Vietnam**  
Hanoi University of Science and Technology

### EUROPE

**Austria**  
MCI Management Center Innsbruck  
Salzburg University of Applied Sciences  
Steyr School of Management (University of Applied Sciences Upper Austria)  
University of Applied Sciences bfi Vienna

**Belgium**  
University of Liege  
Vesalius College

**Croatia**  
Zagreb School of Economics and Management

**Denmark**  
Aarhus School of Business, University of Aarhus  
Copenhagen Business School  
The University of Copenhagen

**Finland**  
Laurea University of Applied Sciences  
Tampere University of Applied Sciences (TAMK)  
University of Helsinki

**France**  
ESCIP  
France Business School-Amiens Campus  
NEOMA Business School  
Institut Supérieur du Commerce Paris

**Germany**  
Karlshochschule International University  
Otto-von-Guericke-Universität Magdeburg  
Zeppelin University

**Hungary**  
University of Pecs

**Iceland**  
University of Iceland

**Italy**  
Università Cattolica del Sacro Cuore  
Università Commerciale Bocconi

**Lithuania**  
Vilnius University

**The Netherlands**  
Leiden University  
Tilburg University

**Norway**  
BI Norwegian School of Management  
University of Bergen

**Poland**  
Warsaw School of Economics

**Portugal**  
Lisbon University Institute – ISCTE Business School

**Spain**  
University of Alicante  
University of Santiago de Compostela

**Sweden**  
Halmstad University  
Jönköping International Business School  
Linnaeus University  
Lund University  
Södertörn Högskola

### Switzerland

Zürich University of Applied Sciences, School of Management

### Turkey

Istanbul Commerce University

**UK**  
Cardiff University  
Oxford Brookes University  
University of Hertfordshire  
University of Kent  
University of Leicester  
University of Westminster, Westminster Business School

### THE AMERICAS

**Argentina**  
Universidad Argentina de la Empresa  
Universidad Nacional del Litoral

**Canada**  
HEC Montreal  
York University, Schulich School of Business  
Simon Fraser University  
St. Mary's University  
The University of British Columbia  
University of Lethbridge  
University of Waterloo

**Ecuador**  
Universidad del Pacífico

**Mexico**  
Instituto Tecnológico y de Estudios Superiores de Monterrey  
Universidad de Monterrey

**USA**  
American University  
Carroll College  
City University of New York, Staten Island  
Grand Valley State University  
James Madison University  
Minnesota State University, Moorhead  
Old Dominion University  
San Diego State University  
St. Edward's University  
The Georgia Institute of Technology  
The University of Montana  
The University of New Mexico  
University at Buffalo, The State University of New York  
University of Hawaii at Manoa  
University of Oklahoma  
University of Wyoming

### OCEANIA

**Australia**  
Charles Sturt University  
Faculty of Law and Management, La Trobe University  
James Cook University  
Macquarie University  
The University of Western Australia  
Victoria University

**Samoa**  
National University of Samoa





# A CAMPUS LIKE NO OTHER

The moment you set foot on campus, you will notice something very different—true diversity. Take a student body originating from over eighty countries/regions and put them in a space that encourages experimentation and discovery. What results is a completely unique and vibrant community of students who not only embrace APU's multicultural atmosphere but thrive in it through a colorful array of activities, events, clubs and societies. No matter what your interests are, APU has a place for you.



## MULTICULTURAL WEEKS

Throughout the school year, APU designates several "Multicultural Weeks" where students can showcase the languages and cultures of one country or region. Take the lead as a week organizer or join in these celebrations of world culture as a performer. It is a learning experience of a lifetime.

### 2015 Academic Year Multicultural Weeks (in alphabetical order)

African Week  
American Week  
Bangladesh Week  
Chinese Week  
Empowerment Week  
Indian Week  
Indonesian Week  
Korean Week  
Nepal Week

Okinawa Week  
Osaka Week  
Philippines Week  
Rainbow Week  
Sri Lankan Week  
Taiwan Cultural Week  
Thai Week  
Vietnamese Week



### A few of the student-led organizations on campus

APU Model United Nations  
Habitat APU  
"PRENGO" Overseas Volunteering Club  
Global Business Leaders  
Ones'1 Fair Trade Club  
APU Debate Society  
Wadaiko "Raku" Japanese Drumming Club  
"Musy Tone" International Singing Club

"Yossha-koi" Japanese Dance Troupe  
APU Tea Ceremony Club  
Animation Research Club  
APU Soccer Club  
APU Karate Club  
APU Yacht Circle "KrewS"  
Women's and Men's Lacrosse Teams  
Rugby Club



# YOUR HOME AWAY FROM HOME

## UP IN THE CLOUDS

APU is located on top of a small mountain at an altitude of 330 meters with beautiful natural surroundings overlooking the city of Beppu and its coastline. This amazing view is just the beginning of what you will find here on campus. Modern buildings, quiet study rooms, sports and health related facilities, on-campus housing and a variety of spaces for you to meet and collaborate with your classmates are all available to create the perfect learning environment.

## ON-CAMPUS FACILITIES/AMENITIES

- Student union building with cafeteria, café, convenience store, Japanese tea ceremony room, meeting spaces and music/dance studios
- Multipurpose auditorium
- State-of-the-art library and media center
- Gymnasium and workout facilities
- Athletic track
- Multipurpose fields for soccer, rugby, lacrosse, baseball, etc.
- Basketball courts
- Health clinic and counseling room
- Outdoor amphitheater
- Local food trucks
- ATMs
- Postal services

## PEER STUDENT SUPPORT

For most aspects of student life, you will not only receive support from university staff and faculty but also from passionate student groups such as: Fellow Advisory Group, Student Activity Station, Academic and Learning Core Staff, and Junior Advisers for Career. You will feel at ease from your first day and naturally become a member of the campus community.



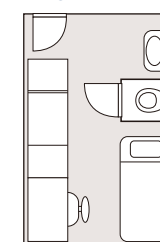
## NOT YOUR TYPICAL DORMITORY

With students from diverse cultures living under one roof, the time you will spend in our on-campus dormitory, AP House, is an unforgettable experience. This unique setting enables you to adapt to your new life in Japan and learn about the cultures of the world through interaction with peers while having a private space to concentrate on your studies. To assist you with this transition, each floor has experienced students selected as resident assistants (RAs) who will answer your questions and concerns and hold activities for you to join.

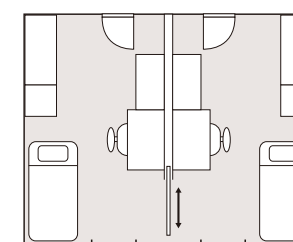
## ROOM OPTIONS

You have the option of living in a single or shared room. Shared rooms allow you to have an even greater intercultural dorm experience as you will be living with a Japanese roommate. These rooms are separated by a lockable sliding door for your privacy. All rooms are fully furnished.

Single Room



Shared Room



## AP HOUSE STATISTICS

**100%** guaranteed housing for international students in their first year

**378** shared rooms

**932** single rooms

**1,127** residents

**63.5%** international students

**54** countries and regions represented

**44** communal kitchens

**39,000 JPY** monthly rent including utilities

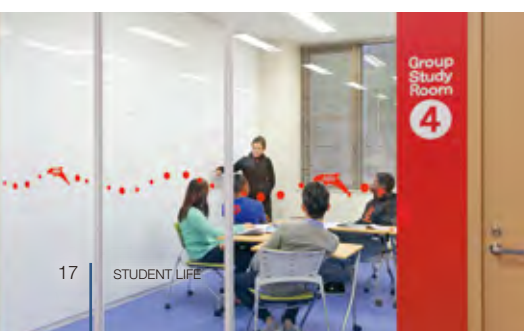
**0 JPY** to use laundry facilities

**0 JPY** to use the internet

## AP HOUSE FACILITIES

- Private shower rooms
- Japanese-style public baths
- Computer rooms
- Study rooms
- Small convenience store
- 24 hour security
- Indoor recreation facilities like billiards
- Outdoor basketball courts
- Air conditioning unit in each dorm room

\*Fees are subject to change.





# SETTLING IN

## EXPERIENCE JAPAN

Japan is not only the world's third largest economic center but one of the most popular travel destinations thanks to its rich traditional and modern culture combined with beautiful landscapes. The country also prides itself in cutting-edge technology and maintaining one of the highest safety records found anywhere in the world. For the ideal location to earn your university degree, look no further.

## LOCATION IS KEY

APU's campus is located on the southernmost major island of Kyushu in the bayside city of Beppu. Enclosed by beautiful mountains and the sparkling Beppu Bay, the city's historic backstreets and abundance of hot spring baths make it one of Japan's most visited cities by Japanese and international tourists alike. Beppu is a very safe city with a low cost of living compared to other popular study destinations in Japan and abroad. Dive into the local culture by participating in festivals, sporting events and other activities alongside the welcoming community.

## DOWNTOWN LIVING

From your second year, you will move off campus into downtown Beppu and choose between living in an independent student dormitory, private apartment or shared student housing. APU provides support to help you make the transition from on-campus to off-campus accommodation. You will find many entertainment options such as a shopping mall, cafes, karaoke, bowling and restaurants with international food.

## ALL IN A DAY'S WORK

Part-time jobs are another option for you to gain real world experience. You are allowed to work on or off campus for up to 28 hours a week during the semester and 40 hours a week during vacations. APU offers to help you obtain the correct work permit before you start to work. Please note that availability of part-time work may vary. Additionally, while on-campus jobs may not require Japanese language ability, off-campus jobs often require at least a conversational level of Japanese.

## STAYING HEALTHY

With an abundance of clean drinking water, fresh air, beautiful parks, riverside recreation spaces, seaside walking paths, sports facilities as well as medical centers, Beppu supports your healthy lifestyle. Another advantage is that, as an APU student, you will be covered by Japan's National Health Insurance.

## BEPPU AT A GLANCE

**120,658** total residents

**4,168** international residents

**2,217** hot springs

**NO.1** in Japan **NO.2** in the world  
for amount of hot spring water

**1,374** Tsurumidake,  
Beppu's tallest mountain  
**METERS**

## AVERAGE TEMPERATURE

JANUARY 5 °C / 41 °F	APRIL 14 °C / 57 °F
JULY 28 °C / 82 °F	OCTOBER 20 °C / 68 °F

## POPULAR LOCAL FOOD

- *Toriten* (Beppu-style fried chicken)
- *Jigoku mushi ryori* (hot spring steamed cuisine)
- *Shiitake* mushrooms



# CREATING A BRIGHTER TOMORROW

## SECURE YOUR FUTURE

With the knowledge, skills, language ability and experience you obtain at APU, there are no limits or boundaries to where your degree will take you. Accordingly, we have an unprecedented job placement rate of 91.0% for our students seeking employment in Japan and beyond. Equip yourself with the skills needed to compete for jobs at the highest level in multinational organizations with APU's Career Office support.

## TESTING THE WATERS

Gain insight on the working world by joining APU's internship programs and directly connect your studies to your career goals. There are specific programs for which you can earn academic credits as well.

## LEARN FROM THE PROS

From business leaders to societal movers and shakers, you will have the chance to interact with prominent figures in various fields through seminars by guest speakers. Stay updated on current trends, ask for career advice and define where you would like to be in the real world.

## EXPLORE YOUR OPTIONS

The potential of our students has caught the attention of major corporations and international organizations around the world. In fact, in the past year alone, over 380 companies and organizations visited APU to specifically recruit our students for a variety of employment positions in Japan and overseas, meaning you do not even need to leave campus to get your foot in the door. Many students also pursue higher education after graduation, continuing on at one of APU's graduate schools or another institution.

### List of major employers (For 2014 Academic Year)

Adecco Ltd.	Japan Aviation Electronics Industry, Limited
Aisin AW Co., Ltd.	Japan Petroleum Exploration Co., Ltd.
Bandai Namco Games Inc.	JTB Pte. Ltd.
Bosch Corporation	Kobe Steel, Ltd.
Clarion Co., Ltd.	Mitsui & Co., Ltd.
Ebara Corporation	Mitsui Chemicals, Inc.
Fujitsu Limited	Mizuho Financial Group, Inc. (MHFG)
Hitachi, Ltd.	NEC Corporation
Hoshino Resort Co., Ltd.	Nippon Steel & Sumitomo Metal Corporation
IBM Japan, Ltd.	

Nissan Motor Co., Ltd.  
Nittsu Shoji Co., Ltd.  
Sumitomo Mitsui Banking Corporation  
Suntory Holdings Limited  
The Bank of Tokyo-Mitsubishi UFJ, Ltd.  
Toshiba Corporation  
Toyota Tsusho Asia Pacific Pte. Ltd.  
Valeo Japan Co., Ltd.

### List of major graduate schools (in alphabetical order by country)

Australian National University, Australia  
Monash University, Australia  
Queensland University of Technology, Australia  
University of British Columbia, Canada  
University of Toronto, Canada  
University of Mannheim, Germany  
City University of Hong Kong, Hong Kong  
United Nations University, Japan  
University of Tokyo, Japan

Waseda University, Japan  
Kenyatta University, Kenya  
Seoul National University, Korea  
The University of Auckland, New Zealand  
National University of Singapore, Singapore  
Lund University, Sweden  
Chulalongkorn University, Thailand  
King's College London, UK  
London School of Economics and Political Science, UK

SOAS, University of London, UK  
University of Manchester, UK  
University of Oxford, UK  
University of Surrey, UK  
Northwestern University, USA  
The New School, USA  
University of California, USA  
University of Michigan, USA  
Yale University, USA



# ALUMNI JOURNEYS



APU was by far one of the best chapters of my life. During my time there, I was able to meet some of the most interesting and culturally diverse people. I ended up having friends from every single continent, who taught me about their religion, culture and way of life. This ignited in me a desire to continue traveling and learning about the world. Few universities in the world can offer such a degree of diversity, which enriches the student experience and gives a unique advantage in understanding the world's challenges and developing innovative measures to solve them.

After graduating in 2011, I pursued a master's degree in international strategy and economics at the University of St. Andrews in Scotland, after which I returned to Mexico to join the Ministry of Finance. I worked for the Mexican government for three years, first as a Senior Policy Advisor for the Director General of Mexico's Export-Import Bank. After that, I served as Director for North America, responsible for Mexico's economic and financial interests with the United States and Canada. One of the most memorable experiences was being the lead negotiator for Mexico at the United Nations' Third International Conference on Financing for Development in Addis Ababa, Ethiopia in July 2015. I currently work at HSBC's Financial Intelligence Unit as Regional Head of Client Intelligence in the field of preventing and combating financial crimes.

My message to you is to be curious about the world. Seek new horizons and dream big. Do not be complacent. Challenge yourself. Be kind, be fun and be great!

**Diego Carrillo (Mexico)**  
APM, graduated in 2011  
Lives in: Mexico



After graduating from APU, I worked for Hitachi Kokusai Electric, ITTTi Japan and others, polishing my Japanese skills before moving on to Audi Japan. I then got an offer to move to Hong Kong to join the leading Fintech startup in Asia, CompareAsia-Group. The company offers easy comparisons of financial, insurance and telecommunication products, helping consumers in Asia save time and money. We employ over 150 people in seven countries in Asia, targeting a market worth 57 billion US dollars, and have attracted 40 million US dollars in capital from investors like Goldman Sachs.

As the company runs a proven business model and enjoys a minimum of double digit growth every month, my job as Human Resource Manager is very fast paced. I am responsible for human resource matters for all seven markets we operate in as well as long-term employee management strategies for the company. APU's multicultural environment and the cultural sensitivity that came with it has given me a huge advantage in my current position as this background makes it so much easier to communicate effectively with my team in various markets. I find it extremely rewarding to be a member of such an accomplished, passionate group.

I miss the sense of community we had at APU as it was very easy to create friendships, most of which still last to this day. It is these same friends who have now acquired important positions in corporations all over the world and have become my business partners and colleagues. Our shared experience in Beppu always brings us together and I know I can always count on them.

**Julia Mai Linh Schielke (Germany)**  
APM, graduated in 2007  
Lives in: Hong Kong



I have too many fond memories of APU to count, but I would say the research seminar sessions and the free time I spent with my close friends stick out as gems. In addition to pursuing my academic goals, I had the opportunity to take part in many extracurricular activities. I participated in the African Week each year and was the leader twice. This experience was a unique learning opportunity as it came with plenty of challenges in the form of handling group dynamics, budget planning and overall management. Each hurdle brought new knowledge, and by the end I felt that I evolved holistically.

I am currently pursuing a Master's of Advanced International Studies (MAIS) in Vienna, Austria. In the future, I hope to make a contribution to international security and human rights. To achieve this goal, I would like to work for an international organization such as the United Nations, where I can collaborate with outstanding and motivated individuals from all around the globe.

APU is a unique institution at the forefront of the globalization phenomenon in Japan. If you are interested in global development and especially keen on Japanese society and culture, APU is the ideal place to study. You will learn to reflect on yourself while also developing into a well-rounded professional.

**Wame Gabaake (Botswana)**  
APS, graduated in 2014  
Lives in: Austria



At APU, I had the opportunity to lay down the foundation for what has been an interesting career in Japan. Being so far away from my home and family was not always easy. However, the vibrant campus life helped me adjust to the new environment and shape myself into the adult I wanted to be. I have many fun memories with fellow karate club members in practice as well as at local events. I also managed to hone my communication skills in business-level Japanese, which is crucial for working at a Japanese company.

After graduation, I found employment at a leading IT company in Tokyo as a systems engineer. Ten years after that first job, I now work at a dental education company, where I lead the Middle East and Africa sales team. One of my key tasks is researching global market needs and conveying these needs to the development team. This information enables them to create products that are both effective and competitive. The cross-cultural communication and problem solving skills I acquired at APU have helped me tremendously with my day-to-day activities.

APU offers plenty of opportunities to students. I hope you will be able to reach out and get hold of the ones that will help you reach your full potential.

**Safwan Hindawi (Japan, formerly Syria)**  
APS, graduated in 2005  
Lives in: Japan





# FEES AND SCHOLARSHIPS

## FEES FOR INITIAL YEAR OF STUDY

	FIRST YEAR	SECOND YEAR TRANSFER	THIRD YEAR TRANSFER
Program Duration	4 years	3 years	2 years
Admission Fee	130,000 JPY (1,130 USD)	130,000 JPY (1,130 USD)	130,000 JPY (1,130 USD)
Tuition	1,328,000 JPY* (11,548 USD)	1,412,000 JPY (12,278 USD)	1,412,000 JPY (12,278 USD)
Comprehensive Renters' Insurance	15,100 JPY (131 USD)	11,530 JPY (100 USD)	7,940 JPY (69 USD)
AP House Entrance Fee	188,000 JPY (April) / 168,500 JPY (September) (1,635 USD (April) / 1,465 USD (September))		
AP House Monthly Rent	39,000 JPY (339 USD)	39,000 JPY (339 USD)	39,000 JPY (339 USD)

\* Tuition for the second to the fourth year of study is 1,412,000 JPY per year.  
US dollar equivalents are for REFERENCE ONLY, based on the rate of 1:115. All fees must be paid in Japanese yen.  
Fees listed above are subject to change.

### Admission Fee

The admission fee is required for all students, regardless of scholarship amount, and is usually due within approximately four weeks after admission result notification. This fee is non-refundable under any circumstance.

### Tuition

A partial payment of first semester tuition is due in order to complete your enrollment procedures. The remaining tuition will be due at a later time. For APU Tuition Reduction Scholarship recipients, this amount will decrease based on the percentage awarded.

### Comprehensive Renters' Insurance

This insurance is for protection in case of liability. The fee is required for all students, regardless of scholarship amount.

### AP House Entrance Fee

This fee is required for all students, regardless of scholarship amount. The fee includes a moving-in fee (32,000 JPY), security deposit (78,000 JPY) and rent (39,000 JPY per month) for two months for April enrollees and for one and half months for September enrollees.

## LIVING EXPENSES

Living expenses for a year (including rent listed above) amount to approximately 900,000 JPY (approx. 7,826 USD).

## SCHOLARSHIPS

APU awards Tuition Reduction Scholarships to outstanding international students. These cover 30%, 50%, 65%, 80% or 100% of your tuition until graduation. You are eligible to apply if you will hold a student visa while studying at APU. Additional scholarships are available after enrollment. Scholarships at APU are primarily merit based.

# APPLY TO APU

<http://admissions.apu.ac.jp>

## APPLICATION PERIOD

### April 2017 enrollment:

June 6, 2016 (Mon) - October 21, 2016 (Fri)

### September 2017 enrollment:

September 5, 2016 (Mon) - March 31, 2017 (Fri)

If you reside in Japan, China, India, Indonesia, Korea, Thailand or Vietnam, visit the admissions website for additional information.

## MINIMUM REQUIREMENTS FOR ADMISSION

### Education:

First year applicants: 12 years or equivalent of standard education

Transfer applicants: 13-14 years or equivalent of standard education

### Minimum Language Test Score for English-basis Applicants:

TEST	FIRST YEAR	TRANSFER
TOEFL® Test (iBT)	61	79
TOEFL® Test (PBT)	500	550
TOEIC® Test	700	780
IELTS	5.5	6.0
EIKEN	Pre-1	1
PTE Academic	45	50

### Minimum Language Test Score for Japanese-basis Applicants:

TEST	FIRST YEAR	TRANSFER
JLPT N1	90	100
JLPT N2	100	135
EJU (Japanese)	220*	250*

\*not including the writing section

## APPLICATION PROCESS

- Complete the online application at <http://admissions.apu.ac.jp>
- Submit all required supporting documents (originals and certified copies) by post
- Pay the application fee by credit card or bank transfer
  - If you reside outside Japan: 5,000 JPY (8,000 JPY if by bank check)
  - If you reside in Japan: 35,000 JPY
- Wait for APU to screen your documents then contact you to arrange an interview
- Have an interview online, by telephone or in person  
(If you live outside Japan, it is not necessary for you to travel to Japan for your interview)
- Receive screening results from APU by post and online




Your result notification will include both admission and scholarship screening results. If you are accepted to APU, you will be expected to submit additional documents by post and pay enrollment procedure fees. APU will apply for a Certificate of Eligibility (COE) on your behalf via the Immigration Bureau using the documents you provide. With this certificate, you can apply for a student visa at your local Japanese embassy or consulate.

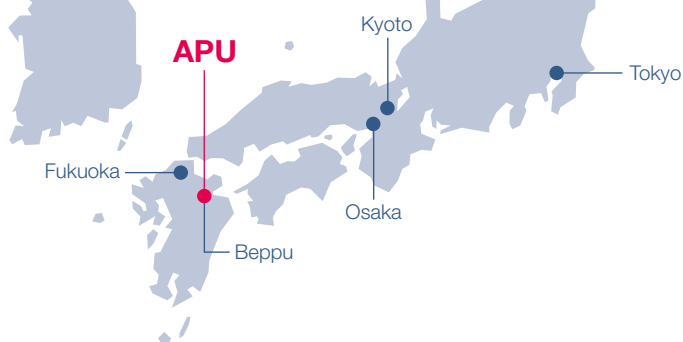


## CONTACT US

There are APU offices in the following countries and regions. You are encouraged to make inquiries at your local offices where possible. If you live in a country without an APU office or representative, please contact the APU Admissions Office directly.

Ritsumeikan Asia Pacific University  
1-1 Jumonjibaru, Beppu, Oita 874-8577 Japan  
Tel: +81-977-78-1119  
Fax: +81-977-78-1121  
<http://admissions.apu.ac.jp>  
Email: [welcome@apu.ac.jp](mailto:welcome@apu.ac.jp)

 Ritsumeikan.APU  
 APUAdmissionsOffice  
 ritsumeikanapu



## APU OVERSEAS OFFICES

### CHINA

Ritsumeikan Liaison Office – Shanghai  
Jiaotong University  
D, 18F Shentong Xinxu Guangchang, No. 55,  
Huaihai West Rd  
Shanghai City 200030, China  
Tel: +86-21-6283-5104  
Fax: +86-21-6283-5247  
Email: [apuchina@apu.ac.jp](mailto:apuchina@apu.ac.jp)

### KOREA

APU Korea Office  
#503, Halla Classic Officetel 5th Floor,  
23 Gangnam Daero 84 Gil,  
Gangnam-gu, Seoul 135-934 Korea  
Tel: +82-2-564-3425/3426  
Fax: +82-2-564-3427  
<http://www.ritsapu-kr.com>  
Email: [hello@ritsapu-kr.com](mailto:hello@ritsapu-kr.com)

### VIET NAM

APU Viet Nam Office  
1st Floor, No A31D11, Alley 66/1,  
Tran Thai Tong St., Cau Giay District,  
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Tel: +84-4-32-000-619  
<http://vietnam.apu.ac.jp>  
Email: [vietnam@apu.ac.jp](mailto:vietnam@apu.ac.jp)  
 [apuvietnam](https://www.facebook.com/apuvietnam)

### INDONESIA

APU Indonesia Information Center  
C/O MARQUEE, Mayapada Tower I,  
11th Floor, Jl.Jend. Sudirman Kav. 28  
Jakarta 12920, Indonesia  
Tel: +62-21-5289 7328 / 7392  
Email: [apu-ina@apu.ac.jp](mailto:apu-ina@apu.ac.jp)

### THAILAND

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159/16 Soi Asoke,  
Sukhumvit 21 Road, Wattana, Bangkok  
10110 Thailand  
Tel/Fax: +66-2-665-7145  
Email: [thailand@apu.ac.jp](mailto:thailand@apu.ac.jp)

### TAIWAN

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Civic Blvd., Datong Dist., Taipei City 103  
Tel: +886-2-2181-1666  
Email: [taipei@apu.ac.jp](mailto:taipei@apu.ac.jp)  
 [APUTW](https://www.facebook.com/APUTW)

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### SRI LANKA

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Email: [harin@apu.ac.jp](mailto:harin@apu.ac.jp)

The "APU2017" shown in the cover photo was created with the cooperation of seven APU students using phone flashlights. The 1500 bamboo lanterns around them were brought to campus for a student-led event introducing Japan's traditional light festivals.



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